FULL-TIME ACADEMIC POSITION IN COMMUNICATION

FACULTY OF LETTERS, TRANSLATION AND COMMUNICATION

Reference: 2024/A020
Application deadline: 21/03/2024
Start date: 01/10/2024

Job description

The Department of Information and Communication Sciences provides a multi-disciplinary environment for teaching and research in the following domains: Communication (marketing, politics and multilingualism), Journalism, Performing Arts (film and theater studies), Information and Communication Sciences and Technologies. The Department is currently recruiting a full-time academic in Communication.

The successful candidate will contribute to teaching and research in the domain of Information and Communication Sciences. He/she will have expertise in one or more of the following areas: public relations, internal communication and digital communication. He/she will be able to demonstrate up-to-date knowledge of current industry trends and professional practices. He/she is able to provide in-depth analyses of aspects relating to influence marketing, reputation management, brand image, corporate culture, lobbying and crisis communication. Mastery of quantitative research methodologies is considered an asset.

All teaching and research activities will concentrate on theoretical and practical aspects of communication sciences and will promote critical thinking.

He/she must have strong leadership skills and contribute to the development of study programmes (Bachelor’s degree in Information and Communication or Master’s degree in Communication). The successful candidate’s research activities and projects will be in line with the activities of the university’s Information and Communication Research Center (ReSIC).

Area of Research:
- Public Relations
- Digital communication
- Internal communications

Educational and scientific goals:

The applicant will be expected to develop a teaching and research statement in line with the above-mentioned subjects in the domain of communication sciences. The successful candidate is expected to supervise internships, dissertations and doctoral theses. He/she will contribute to the department’s research activities by launching group projects and applying for external funding or projects (FNRS, Regions, Europe, etc.).
Courses covered at the time of recruitment:
- Digital communication challenges
- Digital public relations and copywriting
- Digital social networks
- Internal communications

Required qualifications:
PhD Degree (with doctoral thesis) in Information and Communication Sciences or Human and Social Sciences.

Required skills:
- You have a minimum of 4 years' scientific seniority (including PhD) at the time of recruitment.
- You can demonstrate post-doctoral experience and an excellent scientific record.
- Pre- and post-doctoral international mobility experience is considered a plus.
- You are able to teach in French.
- You have a thorough knowledge of communication sciences, as demonstrated by your scientific background and publications.
- You have teaching experience at higher and/or university level, and excellent pedagogical skills.
- You show initiative and are able to work collaboratively to coordinate teaching activities.
- Fluency in English (and possibly languages other than French) is an asset.

Interested?
For more information, please contact the department chairman M. Karel Vanhaesebrouck (Karel.Vanhaesebrouck@ulb.be).

Applications must be sent by e-mail to the rectorate of the Université Libre de Bruxelles (rectrice@ulb.be) and to the faculty deanship (Doyen.LTC@ulb.be).

- an application letter;
- a Curriculum vitae including a list of publications: an online template is available at https://www.ulb.be/fr/documents-officiels/completer-votre-cv-en-ligne. Once completed, it must be downloaded and added to the application dossier.
- a 7,000-character report (4 pages) presenting the applicant’s research activities and a research project, detailing how these will contribute to the department’s research activities.
- a teaching dossier including a 7,000-character report (4 pages) on the applicant’s previous teaching activities and a teaching statement covering the first five years of the ULB mandate; all proposals must contribute meaningfully to the curriculum.
- a note on the applicant’s international achievements and projects (no more than 4 pages).
- the names and e-mail addresses of five referees (the list must be gender-balanced) who may be contacted by members of the selection committee; all possible conflicts of interest, arising from personal or familial ties, must be avoided.
- the successful candidate may be required to present documents attesting to previous work experience to prove 4 years of scientific seniority.
Equal opportunities policy

ULB’s personnel management policy is geared towards diversity and equal opportunities.

We recruit candidates on the basis of their skills, irrespective of age, gender, sexual orientation, origin, nationality, beliefs, disability, etc.

Would you like to be provided with reasonable accommodation in the selection procedure because of a disability, disorder, or illness? Please contact Marie Botty, the person in charge of diversity aspects for the academic and scientific staff (marie.botty@ulb.be). Be assured of the confidentiality of this information.

More details on the ULB gender and diversity policy are available at Diversity at ULB - ULB.

You will find all the regulations relating to academic careers on our site at http://www.ulb.ac.be/emploi/academique.html.