

## **FULL-TIME RESEARCH AND TEACHING ASSISTANT POSITION**

### **IN MARKETING AND CORPORATE COMMUNICATION**

#### **Faculté de Lettres, Traduction et Communication**

Reference: 2025/S009

Application deadline: 01/03/2025

Start date: 01/10/2025

### Job Description

The work tasks associated with the full-time assistant position are divided into activities related half to teaching and half to research.

In terms of teaching, the assistant is expected to participate in the supervision of courses in the field of corporate and marketing communication. He/she will collaborate in the preparation of teaching modules; supervise students during exercise sessions; follow up and correct assignments and exams. He/she will participate in the pedagogical work and transversal activities of the SIC Department (supervising exams, reading assignments and dissertations, information activities for future students, etc.).

In terms of scientific duties, the assistant is expected to conduct research for a doctoral thesis on a topic related to corporate and marketing communication. The presentation of a thesis project is therefore a constituent part of the application file (see below).

### Title required

The candidate needs to be holder of a Belgian 120-credit Master's degree (or equivalent), preferably in Information and Communication Sciences, Sociology, Economics, or Management, and meet doctoral entrance requirements.

### Skills required

- The candidate will have skills, or even professional practice, in corporate or institutional communication, or a research interest in issues relating to corporate and marketing communication and communication strategies.
- Proximity to literature and content analysis tools would be a plus.
- He/she must be fluent in French. Knowledge of English is an asset.
- Teaching experience will be an asset.

## Courses covered

At least six courses will form part of the candidate's teaching workload. These courses will be chosen from among those related to Communication training:

These courses will be chosen from among those relevant to Communication studies, at both bachelor and master levels (Marketing Communication, Organizational Management, Digital Social Networks, Public Speaking and Debate, etc.).

Administrative duties: participation in student fairs and activities related to the Department of Information and Communication Sciences.

## Interested ?

For more information, please contact the département (email: [Dep.SIC.LTC@ulb.be](mailto:Dep.SIC.LTC@ulb.be)).

Your application will consist of a Curriculum Vitae (*if you wish, a standard CV can be downloaded from the website: <https://www.ulb.be/fr/documents-officiels/emplois-academiques-et-scientifiques-cv-type>*) and a document completed using the template available at this URL address <https://www.ulb.be/fr/documents-officiels/4e-applic-form-assistant-docx>.

This template structures your application by including the following elements:

- a motivation letter
- a Curriculum vitae including a list of publications (a template can be downloaded at <https://www.ulb.be/fr/documents-officiels/completer-votre-cv-en-ligne>)
- a note on the applicant's PhD research project (4 pages)
- two letters of reference

Incomplete applications or applications that do not use the template provided will not be examined by the selection committee.

## Where to apply ?

Click here : <https://jobs.ulb.be/job-invite/1416/?isInternalUser=true>

For any connection problems or questions about our application, consult our FAQ: [e-recrut-mode-d-emploi-candidat-fr- 1734942952302-pdf](#)

## Equal opportunities policy

ULB's personnel management policy is geared towards diversity and equal opportunities.

We recruit candidates on the basis of their skills, irrespective of age, gender, sexual orientation, origin, nationality, beliefs, disability, etc.

Would you like to be provided with reasonable accommodation in the selection procedure because of a disability, disorder, or illness? Please contact Marie Botty, the person in charge of diversity aspects for the academic and scientific staff ([marie.botty@ulb.be](mailto:marie.botty@ulb.be)). Be assured of the confidentiality of this information.

More details on the ULB gender and diversity policy are available at <https://www.ulb.be/en/about-ulb/gender-equality-at-ulb>.

You will find all the regulations relating to research careers on our site at <http://www.ulb.ac.be/emploi/academique.html>.