Master in Management Science

Programme mnemonic
MA-GEST
  Focus Professional: M-GESTM

Studies level
Master 120 credits

Learning language
English

Schedule
Office hours

Studies category / subcategory
Economics and business management / Business management

Campus
Solbosch

Programme objectives

The Master in Management Science is a demanding programme that aims to train students in all core disciplines and areas relevant to business management. Its key distinguishing features are the size of its first year common core (advanced mandatory courses)—which provides students with a solid base of knowledge and skills,—its strong emphasis on analytical skills, and its multi-disciplinary nature (law, economics, management, communication, and languages)—which provides students with a breadth of tools and approaches to evolve in an increasingly complex and dynamic world. A wide selection of electives in the second year allows students to pursue their intellectual interests in all disciplines of management or apply their skills in a supervised consulting project with partner companies.

Programme’s added value

What the Solvay Brussels School has to offer:

- A location at the heart of Europe, within a comprehensive research university: the Université libre de Bruxelles.
- An international faculty with a staff of high-level researchers and accomplished practitioners, who work together to ensure that the training they provide is both relevant for business and policy practice and corresponds to the state of art.
- A tradition of rigorous and demanding curricula based on solid multidisciplinary and analytical training, promoting critical thinking and problem-solving skills.
- A diversity of teaching methods that are constantly revised to ensure teaching effectiveness.
- A diverse and international student body (up to 80% in some Master programmes).
- A comprehensive educational offering covering economics and business from the bachelor to in-company training.
- Accreditation from EQUIS (European Foundation for Management Development) and AMBA (Association of Masters of Business Administration). AACSB (Association to Advance Collegiate Schools of Business) accreditation is underway.

Career services
SBS-EM offers its students a number of resources for career development:

- Credited work placements [http://www.solvay.edu/credited-internship-programme] (full-time, 3-month minimum – 6-month maximum) allow participating students to gain work experience, apply their academic training, and develop their professional network before graduation.
- Career services [http://www.solvay.edu/career-services] provide practical guidance and preparation for the job market (workshops, writing a CV and a cover letter, simulated interviews, LinkedIn profile management, etc.) and organise events (lectures and seminars) with prominent business figures, presenting companies and their employment opportunities. Over the years, the SBS-EM has developed a wide network of recruiters and alumni and has established contacts with companies throughout Belgium and around the world.
- From their graduation onwards, students benefit from a strong and active alumni network [http://www.solvay.edu/alumni] with 23,000 members in 100 countries.

Study-abroad programmes
The Master in Management Science offers several opportunities to study abroad:

- The international exchange programme [http://www.solvay.edu/outgoing-students], with more than 130 partner universities in 40 countries
- The Master with the QTEM network [http://www.solvay.edu/master-qtem]
Teaching methods

SBS-EM programmes emphasise the acquisition of both analytical and problem-solving skills. They combine conceptual courses—where students learn techniques and their theoretical underpinnings—with practical workshops and individual and team-based projects—where students can test their understanding of the theory and develop their ability to apply it creatively to real problems. Critical, creative, and independent thinking is required.

SBS-EM leverages its wide-ranging international exchange programmes to offer students training opportunities abroad during their studies. This Master also gives students the possibility to include a credited work placement in their curriculum.

Succeed in your studies

ULB offers a number of activities and resources that can help you develop a successful strategy before or during your studies. You can make the transition to higher education easier by attending preparatory courses, summer classes, and information and orientation sessions, even before you start your studies at ULB.

During your studies, many people at ULB are there specifically to help you succeed: support staff in each faculty, (inter-)faculty guidance counsellors, tutors, and experts in academic methodology.

International/Openness

SBS-EM prepares its graduates for careers in multicultural and international environments. The curriculum includes language courses, which enable students to work in multilingual environments. Most courses cover the international dimensions of policy and management decision-making. Lastly, students can avail themselves of a rich offering of study-abroad programmes. These international experiences offer them an opportunity to enrich their curriculum and broaden their horizons, and are an essential element of professional life in a globalised world.

International Exchange Programme

Students may spend one semester abroad in one of our 130 partner universities. For more information, visit www.solvay.edu/outgoing-students.

The QTEM networked master

Qualified students in the Master in Management Science can enrol in the Quantitative Techniques for Economics and Management (QTEM) Master programme. The QTEM master gives participants enhanced training in quantitative and analytical skills and two international experiences (two exchange periods or one exchange period and one long-term work placement). The QTEM network currently includes 23 partners. For more information, visit www.qtem.org.

Job opportunities

The comprehensive and multivalent nature of this programme gives our graduates access to a wide range of careers, from consulting and audit to executive positions, including:

- Executive positions in any type of organisation (public, private, or NGOs) and sectors
- Management, strategy, and IT consulting
- Auditing or management control
- Entrepreneurship
- Commercial management

Notable alumni include:

- Bernard de Launoit, Executive President, Chapelle Musicale Reine Elisabeth
- Olivier Legrain, Chief Executive Officer, IBA (Biotechnology)
- Natalia Vazilenko, Strategy and Operations Lead, Google Search and Assistant
- Daniel Weekers, Chief Executive Officer, Be TV
- Olivier Willocx, Chief Executive Officer, Chambre de Commerce et Union des Entreprises de Bruxelles (BECI)

Contacts

masters.solvay@ulb.ac.be
+32 2 650 39 10
http://www.solvay.edu/bachelors-masters

Jury President
Evelyne VANPOUCKE

Jury Secretary
Judith BEHRENS
Master in Management Science  
Focus Professional

Please find follow this link for more information on opportunities here below other possible options within this programme (international exchange programme, QTEM, credited internship).


Bloc 1 | M-GESTM | MA-GEST

### Cours obligatoires

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Title</th>
<th>Coordinator(s)</th>
<th>Credits</th>
<th>Lecture Time</th>
<th>Term</th>
<th>Language</th>
</tr>
</thead>
<tbody>
<tr>
<td>DROI-S400</td>
<td>Law for managers</td>
<td>Paul HERMANT (Coordinator)</td>
<td>5</td>
<td>24h</td>
<td>2nd term</td>
<td>English</td>
</tr>
<tr>
<td>ECON-S462</td>
<td>Managerial Economics</td>
<td>Glenn MAGERMAN (Coordinator) and Valerio Serse</td>
<td>5</td>
<td>24h, 12h</td>
<td>2nd term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S4001</td>
<td>Research Methods in Management</td>
<td>Pinar CELIK (Coordinator)</td>
<td>5</td>
<td>24h, 12h</td>
<td>1st term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S409</td>
<td>Advanced accounting</td>
<td>Pierre-Hugues BONNEFOY CUDRAZ (Coordinator) and Jean-Paul LOOZEN</td>
<td>5</td>
<td>36h, 24h</td>
<td>1st term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S410</td>
<td>Advanced corporate finance</td>
<td>Kim OOSTERLINCK (Coordinator) and Benjamin LORENT</td>
<td>5</td>
<td>36h</td>
<td>1st term</td>
<td>English</td>
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<tr>
<td>GEST-S448</td>
<td>Organizational behaviour and leadership</td>
<td>Claudia TOMA (Coordinator)</td>
<td>5</td>
<td>24h, 12h</td>
<td>2nd term</td>
<td>English</td>
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<tr>
<td>GEST-S468</td>
<td>Strategy and strategic analysis</td>
<td>Manuel HENSMANS (Coordinator)</td>
<td>5</td>
<td>24h, 12h</td>
<td>1st term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S489</td>
<td>Advanced Marketing</td>
<td>Sandra ROTHENBERGER (Coordinator)</td>
<td>5</td>
<td>36h</td>
<td>1st term</td>
<td>English</td>
</tr>
<tr>
<td>STAT-S406</td>
<td>Data management and business analytics</td>
<td>Martine GEORGE (Coordinator)</td>
<td>5</td>
<td>36h, 24h</td>
<td>2nd term</td>
<td>English</td>
</tr>
</tbody>
</table>

An alternative chosen from the three following

### Specialization - Module cross-border entrepreneurship and innovation

2 mandatory courses

**Two courses chosen from the following**

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Title</th>
<th>Coordinator(s)</th>
<th>Credits</th>
<th>Lecture Time</th>
<th>Term</th>
<th>Language</th>
</tr>
</thead>
<tbody>
<tr>
<td>GEST-S421 (option)</td>
<td>entrepreneurial ecosystems</td>
<td>Judith BEHRENS (Coordinator)</td>
<td>5</td>
<td>24h, 12h</td>
<td>2nd term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S449 (option)</td>
<td>Social innovation</td>
<td>Marek HUDON (Coordinator)</td>
<td>5</td>
<td>24h</td>
<td>2nd term</td>
<td>English</td>
</tr>
</tbody>
</table>

1 elective courses

**One course chosen from the following**
Specialization - Module Managing global businesses

2 mandatory courses

Two courses chosen from the following

GEST-S441
Global marketing | Virginie BRUNEAU (Coordinator)
5 credits [lecture: 24h]
second term
English

GEST-S472
International supply chains | Evelyne VANPOUCKE (Coordinator)
5 credits [lecture: 24h]
second term
English

1 elective course

One course chosen from the following

GEST-S440
Applied marketing analytics | Philippe MAUCHARD (Coordinator) and Sandra ROTHENBERGER
5 credits [lecture: 48h]
second term
English

GEST-S471
Management and sustainable development : constraints and opportunities | Eric MONAMI (Coordinator)
5 credits [lecture: 24h]
second term
English

GEST-S483
Digital and IT Governance | Georges ATAYA (Coordinator)
5 credits [lecture: 36h]
second term
English

GEST-S491
Omnichannel & customer relationship strategies | Virginie BRUNEAU (Coordinator)
5 credits [lecture: 24h]
second term
English

GEST-S494
Managing errors in organisations (Chaire InBev Baillet Latour) | Paul VERDIN (Coordinator)
5 credits [lecture: 48h]
second term
English

GEST-S508
Integrated communication - Communication intégrée : concepts et travaux pratiques | Philippe BILTIAU (Coordinator) and HUGUES REY
5 credits [lecture: 24h]
second term
English

GEST-S567
Regulation and Antitrust economics for businesses | Luis CORREIA DA SILVA (Coordinator)
5 credits [lecture: 24h]
second term
English

Specialization - Module Managing people and organizations

2 mandatory courses

Two courses chosen from the following

or
1 elective course

One course chosen from the following

- **GEST-S517**  
  Managing diversity and multiculturality | Claudia TOMA (Coordinator)  
  5 credits [lecture: 24h]  
  second term  
  English

- **GEST-S547**  
  International HR | Daniel MISEUR (Coordinator)  
  5 credits [lecture: 24h]  
  second term  
  English

- **GEST-S546**  
  Managing organizational innovation and change | Jean MATTIJS (Coordinator)  
  5 credits [lecture: 24h]  
  second term  
  English

- **GEST-S507**  
  Stakeholder management and governance | Vincent MABILLARD (Coordinator)  
  5 credits [lecture: 24h]  
  second term  
  English
Master in Management Science
Focus Professional

Bloc 2 | M-GESTM | MA-GEST

Cours obligatoires
MEMO-S505  Master-Thesis/Mémoire
20 credits [mfe/tfe: 360h]  first and second terms  English/French

Internship or Exchange programme

Chose one among the following possibilities

Contacts:
HULB-5500: Coordinatrice: Tamara Schuller
STAG-5500: Coordinatrice: Pascaline Flon

One course chosen from the following

HULB-0000  Cours externe à l’Université
25 credits  academic year

STAG-5505  Internship in global context  Martine GEORGE (Coordinator), Laurent BOUTY and Guido BUSSENIERS
25 credits [work placement: 600h]  first term  French

Leadership skills

Core leadership skill

One course chosen from the following

GEST-5551  Project management  FREDERIC HOFFMANN (Coordinator)
5 credits [seminars: 24h]  first term  English

GEST-5564  Project management  FREDERIC HOFFMANN (Coordinator)
5 credits [seminars: 24h]  second term  English

1 elective leadership skill
Attention: les cours de Français langue étrangère (LANG-B906/B907/B908/B909) sont accessible uniquement sur dossier et suite à la réalisation d’un test.

One course chosen from the following

GEST-54002  Business Communication  Pinar CELIK (Coordinator)
5 credits [lecture: 12h, tutorial classes: 12h]  second term  English
50 étudiants maximum pour ce cours.

GEST-54095  Coaching skills  Timothy DENCH (Coordinator)
5 credits [lecture: 24h]  second term  English
### Negotiation Skills
Claudia TOMA (Coordinator)
- **5 credits** [lecture: 24h, seminars: 12h]  
  - First term  
  - English

*50 étudiants maximum pour ce cours.*

### An alternative chosen from the two following

#### Practical experience

For those who are not doing an exchange program: select a field project (allocation based on a selection process)

**Select a field project**

(Allocation based on a selection process)

#### One course chosen from the following

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Field Project</th>
<th>Coordinator(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>GEST-S523</td>
<td>Field project: Marketing</td>
<td>Marianne CLAES (Coordinator)</td>
</tr>
<tr>
<td>GEST-S530</td>
<td>Field project: IT governance</td>
<td>Georges ATAYA (Coordinator)</td>
</tr>
<tr>
<td>GEST-S546</td>
<td>Field project: HRM</td>
<td></td>
</tr>
<tr>
<td>GEST-S550</td>
<td>Field project</td>
<td>Jean MATTIJS (Coordinator), Georges ATAYA, Jorn Mannaerts, Jean-Jacques VIALA, MICHEL VLASSELAER and Olivier WITMEUR</td>
</tr>
<tr>
<td>GEST-S552</td>
<td>Field project: Public management</td>
<td>Jean MATTIJS (Coordinator) and Jean-Jacques VIALA</td>
</tr>
<tr>
<td>GEST-S553</td>
<td>Field project: NGO and sustainable development</td>
<td>Christine DROOGMANS (Coordinator)</td>
</tr>
<tr>
<td>GEST-S554</td>
<td>Field project: International strategy</td>
<td>MICHEL VLASSELAER (Coordinator) and Jorn Mannaerts</td>
</tr>
<tr>
<td>GEST-S555</td>
<td>Field project: management, strategy and entrepreneurship</td>
<td>Josephus VAN DER LINDEN (Coordinator) and Jean-Jacques VIALA</td>
</tr>
</tbody>
</table>
Optional Courses

For those doing an internship or an exchange: select a course (5 ECTS) within the elective of all specialization track (Q2) (see below), a field project (Q1 and Q2 if there is a free spot) or another course among the university (necessity of the agreement of the director).

**Elective course from Bloc 1**

**One course chosen from the following**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Coordinator</th>
<th>Credits</th>
<th>Seminars</th>
<th>Tutorial classes</th>
<th>Term</th>
<th>Language</th>
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</thead>
<tbody>
<tr>
<td>GEST-S424</td>
<td>Entrepreneurial finance</td>
<td>Olivier WITMEUR (Coordinator)</td>
<td>5</td>
<td></td>
<td>36h, 12h</td>
<td>second term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S440</td>
<td>Applied marketing analytics</td>
<td>Philippe MAUCHARD (Coordinator) and Sandra ROTHENBERGER</td>
<td>5</td>
<td></td>
<td></td>
<td>second term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S471</td>
<td>Management and sustainable development: constraints and opportunities</td>
<td>Eric MONAMI (Coordinator)</td>
<td>5</td>
<td></td>
<td></td>
<td>second term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S476</td>
<td>Managing organizational innovation and change</td>
<td>Jean MATTIJS (Coordinator)</td>
<td>5</td>
<td></td>
<td>24h</td>
<td>second term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S483</td>
<td>Digital and IT Governance</td>
<td>Georges ATAYA (Coordinator)</td>
<td>5</td>
<td></td>
<td>24h</td>
<td>second term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S484</td>
<td>Innovation strategy</td>
<td>Manuel HENSMANS (Coordinator)</td>
<td>5</td>
<td></td>
<td>24h</td>
<td>second term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S491</td>
<td>Omnichannel &amp; customer relationship strategies</td>
<td>Virginie BRUNEAU (Coordinator)</td>
<td>5</td>
<td></td>
<td>24h</td>
<td>second term</td>
<td>English</td>
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<tr>
<td>GEST-S494</td>
<td>Managing errors in organisations (Chaire InBev Baillet Latour)</td>
<td>Paul VERDIN (Coordinator)</td>
<td>5</td>
<td></td>
<td>24h</td>
<td>second term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S507</td>
<td>Stakeholder management and governance</td>
<td>Vincent MABILLARD (Coordinator)</td>
<td>5</td>
<td></td>
<td>24h</td>
<td>second term</td>
<td>English</td>
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<tr>
<td>GEST-S508</td>
<td>Integrated communication - Communication intégrée : concepts et travaux pratiques</td>
<td>Philippe BILTIAU (Coordinator) and HUGUES REY</td>
<td>5</td>
<td></td>
<td>24h</td>
<td>second term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S565</td>
<td>Business Planning</td>
<td>Judith BEHRENS (Coordinator)</td>
<td>5</td>
<td></td>
<td>12h, 12h</td>
<td>second term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S567</td>
<td>Regulation and Antitrust economics for businesses</td>
<td>Luis CORREIA DA SILVA (Coordinator)</td>
<td>5</td>
<td></td>
<td>24h</td>
<td>second term</td>
<td>English</td>
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<tr>
<td>TEMP-0000</td>
<td>Cours extérieurs au programme</td>
<td></td>
<td>5</td>
<td></td>
<td></td>
<td>academic year</td>
<td>French</td>
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</table>