

# Entreprises culturelles et industries créatives : gestion, stratégie et management

**Lecturer**

Eric VAN ESSCHE (Coordinator)

**Course mnemonic**

GECU-D402

**ECTS credits**

5 credits

**Language(s) of instruction**

French

**Course period**

First term

## Evaluation method(s)

Other

## Programmes

### Programmes proposing this course at the faculty of Philosophy and Social Sciences

MA-HHAAR | **Master in History of Art and Archaeology : General** | finalité Art Worlds and Visual Culture/unit 2 and MA-PGECU | **Master in Management of Cultural Sector** | finalité Professional/unit 1

### Programmes proposing this course at the faculty of Letters, Translation and Communication

MA-ARTS | **Master in Performing Arts** | finalité Teaching/unit 2 and finalité Film and Performing Arts/unit 2

## Pre-requisites and co-requisites

### Course having this one as pre-requisit

GECU-D500 | **Actualité et questions approfondies relatives aux entreprises culturelles et industries créatives** | 5 crédits