

Industrial and innovation policy

Lecturer

Michele CINCERA (Coordinator)

Course mnemonic

GEST-S425

ECTS credits

5 credits

Language(s) of instruction

English

Course period

Second term

Campus

Solbosch

Course content

- > Analysis of the National Innovation System of a pair of countries
- > Main indicators of Science, technology and Innovation activities
- > Main policies implemented in the country/ region

Objectives (and/or specific learning outcomes)

Acquérir une connaissance des principales politiques industrielles et d'innovation dans l'Union Européenne.

Comprendre les outils et informations nécessaires pour mesurer l'impact socio-écopique de ces politiques.

Teaching method and learning activities

Cours théoriques + travail écrit présenté oralement devant la classe.

References, bibliography and recommended reading

Ø The Solvay Brussels School of Economics and Management Library (SBS-EM): http://www.bibeco.ulb.ac.be/index_eng.htm

Ø Articles in scientific journals: ECONLIT: <http://www.bibeco.ulb.ac.be/database/econlit.htm>

Ø EUROSTAT Science, Technology and Innovation Statistics: http://epp.eurostat.ec.europa.eu/portal/page/portal/science_technology_innovation/introduction

Ø OECD Science, Technology and R&D Statistics: http://www.oecd-ilibrary.org/science-and-technology/data/oecd-science-technology-and-r-d-statistics_strd-data-en

Ø ERAWATCH provides information on European, national and regional research policies, actors, and programmes in the EU and beyond: <http://cordis.europa.eu/erawatch/index.cfm>

Other information

Place(s) of teaching

Solbosch

Contact(s)

Michele Cincera: mcincera@ulb.ac.be. Indiquer GEST-S425 dans le sujet de l'email.

Evaluation method(s)

Other

Evaluation method(s) (additional information)

travail écrit + présentation orale ++ examen écrit facultatif.

Determination of the mark (including the weighting of partial marks)

Ø Report : 40 %

Ø Oral presentation : 30 %

Ø Active participation + discussions in the class: 30 %

Ø Facultative exam : bonus of max 2 points

Main language(s) of evaluation

English

Programmes

Programmes proposing this course at the Solvay Brussels School of Economics and Management

MA-ECON | **Master in Economics : General** | finalité Business Economics/unit 1, finalité Business Economics/unit 2 and finalité Economic Governance and Public Policy in Europe/unit 2