

MA-STIC | 2024-2025

## Master in Information and Communication Science and technology

This formation is organized in flexible hours.

The 2024-2025 programme is subject to change. It is provided for information purposes only.

### Programme mnemonic

MA-STIC

> Focus Professional: M-STICS

### Studies level

Master 120 credits

#### Learning language

french

#### Schedule

flexible hours

#### Studies category / subcategory

Human and social sciences / Information and communication

### Campus

Solbosch

### Programme objectives

Our societies are centred on information and knowledge, with an impressive amount of information made available through a range of information systems and communications technologies (internet, intranet, and databases). In this context, information specialists fulfil an increasingly important role both in the public and private sector.

This university-level multidisciplinary programme trains specialists who can meet the strategic challenges involved in the management of information and communication.

Back in 1977, ULB—through what was then the Infodoc department—pioneered an academic degree in information management. Thirty years later, this Master programme continues to build on the experience gained. Its goal is twofold: first, it teaches about information structuring in the broadest sense, which requires high-level abstraction and conceptualisation skills. Second, it provides the technological

knowledge needed for the operational implementation of information systems.

With its strict interdisciplinary approach, this conceptual and technological Master fits in well with students' existing academic curricula. By complementing their primary discipline with actual applications, it will improve their skills in information management and communication.

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### Programme's added value

This multidisciplinary programme combines humanities and sciences, theory and practice. Moreover, the practical work that it includes involves projects that bring together several disciplines and that reflect the logical sequence of steps to be taken when designing and implementing information and communications systems.

The opportunity to do part of the programme in a foreign university (as part of a European or international exchange programme) gives this Master an international dimension.

The courses offered also tie in with current issues in scientific research. The academic staff is involved in various research projects related to information and communication technologies and their application in the information society, and students will therefore be in contact with these not only at certain stages of their practical work, but also—and especially—when writing their dissertation.

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### Succeed in your studies

#### Choose

The information and guidance counsellors at the InfOR-études [https://www.ulb.be/en/studies-info-desk-1] service will help you choose your studies throughout the year.

#### Succeed

Take part in preparatory courses [https://www.ulb.be/en/studies-info-desk-1] or get help to succeed [https://www.ulb.be/en/studies-info-desk-1], before or during your studies.

### Get help

Apply for financial aid, look for accommodation or a student job, get support [https://www.ulb.be/fr/aides-services-et-accompagnement/aid-services-and-support-1] for your specific needs.

### Job opportunities

ICST graduates are in high demand in all fields that involve setting up information and communication systems.

Working in various environments (companies, administrations, libraries, etc.), they might design and deploy information systems (archives, document management systems, databases, multimedia communication, corporate portal, etc.) or work with existing tools for organisational or strategic purposes (information quality assessment, auditing of information flows, knowledge management, economic intelligence, etc.).

#### **Contacts**

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### Jury President

Alain DELATTRE

#### Jury Secretary

Françoise ROSSION



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# Master in Information and Communication Science and technology

Focus Professional

The programme includes theoretical and practical classes (60 credits) focused on structuring information and gaining technological knowledge on information systems; in addition, students have the opportunity to complete an internship during the second year of the programme, which will let them apply their skills on the ground in a variety of environments. Lastly, a dissertation (25 credits) lets students delve deeper into a topic of their choosing.

The Master is mainly focused on the creation—both conceptual and technical—of information systems. This goal involves, among other things, taking into account the system's organisational environment and the assessment and improvement of the quality of information used. This process may be used, for instance, for document and records management.

### Bloc 1 | M-STICS | MA-STIC

### Cours obligatoires

MEMO-B470	Travail d'initiation à la recherche Sébastien DE VALERIOLA (Coordinator)  ⊙ 5 credits [personal assignments: 60h]
STIC-B405	Introduction aux bases de données   Frédéric SERVAIS (Coordinator)  ① 5 credits [lecture: 24h, tutorial classes: 24h]
STIC-B410	Documentologie   Isabelle BOYDENS (Coordinator)  ⊙ 5 credits [lecture: 24h, tutorial classes: 12h]
STIC-B415	Architecture des systèmes d'information   Sébastien DE VALERIOLA (Coordinator)  ① 5 credits [lecture: 24h, tutorial classes: 12h]
STIC-B420	Gestion des bibliothèques   Christian BROUWER (Coordinator)  ⊙ 5 credits [lecture: 24h, tutorial classes: 12h]    first term    French
STIC-B425	Ingénierie linguistique   Max DE WILDE (Coordinator) and Pierrette BOUILLON  3 5 credits [lecture: 24h, tutorial classes: 24h]
STIC-B440	Processus d'entreprise et de modélisation   Françoise ROSSION (Coordinator)  3 5 credits [lecture: 24h, tutorial classes: 24h]
STIC-B450	Algorithmes et programmation I   Anthony LEROY (Coordinator)  ① 5 credits [lecture: 18h, tutorial classes: 18h]
STIC-B455	Algorithmes et programmation II   Joël GOOSSENS (Coordinator)  ① 5 credits [lecture: 18h, tutorial classes: 18h]
STIC-B540	Visualisation des données et de l'information   Sébastien DE VALERIOLA (Coordinato © 5 credits [lecture: 24h, tutorial classes: 12h] first term French

### Two courses chosen from the following

COMM-B415 (optional)	Communication marketing : conception et évaluation   Louis WIART (Coordinator)  ② 5 credits [lecture: 24h]
COMM-B430 (optional)	Stratégies numériques en communication David GRUNEWALD (Coordinator)  ① 5 credits [lecture: 24h, tutorial classes: 24h]
ETHI-B411 (optional)	Information et société   Thomas BERNS (Coordinator)  ② 5 credits [lecture: 24h]
PSYC-D405 (optional)	Psychologie ergonomique   Cécile VAN DE LEEMPUT (Coordinator)  © 5 credits [lecture: 24h]   ergonomique   French



STIC-B435 (optional)	Archivistique   Aude ALEXANDRE (Coordinator)  ② 5 credits [lecture: 24h, tutorial classes: 12h]
STIC-B561 (optional)	Données et méthodes des humanités numériques I ① 5 credits [lecture: 24h]
STIC-B562 (optional)	Données et méthodes des humanités numériques II ② 5 credits [lecture: 24h]
TRAD-B4007 (optional)	Localisation de logiciels   Nancy MATIS (Coordinator)  ① 5 credits [lecture: 48h]
TRAD-B4400 (optional)	Traductologie de corpus   Marc VAN CAMPENHOUDT (Coordinator)  ③ 5 credits [lecture: 24h, tutorial classes: 24h]



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# Master in Information and Communication Science and technology

Focus Professional

### Bloc 2 | M-STICS | MA-STIC

## Cours obligatoires

INIEINIO-B270	Memoire   Sebastien DE VALERIOLA (Coordinator)  ② 25 credits [personal assignments: 30h]
STIC-B500	Projet : gestion et aspects méthodologiques
STIC-B505	Conception et gestion de banques de données   Frédéric SERVAIS (Coordinator)  © 5 credits [lecture: 24h, tutorial classes: 24h]    first term    French
STIC-B510	Qualité de l'information et des documents numériques   Isabelle BOYDENS (Coordinator)  © 5 credits [lecture: 24h, tutorial classes: 24h]
STIC-B545	Traitement automatique de corpus   Max DE WILDE (Coordinator)  ⊙ 5 credits [lecture: 24h]

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A total of 15 credits chosen from the following		
STIC-B501 (optional)	Projet : stage en entreprise   Sébastien DE VALERIOLA (Coordinator)  ⊙ 10 credits [work placement: 120h]	
STIC-B515 (optional)	Innovation digitale et Conception   Quentin LIMBOURG (Coordinator)  ⊙ 5 credits [lecture: 24h, tutorial classes: 24h]	
STIC-B520 (optional)	Edition numérique   Zeger KARSSEN (Coordinator)  ⊙ 5 credits [lecture: 24h]	
STIC-B530 (optional)	Patrimoine culturel : questions de gestion, de conservation et de numérisation   Frédéric LEMMERS (Coordinator)  ① 5 credits [lecture: 24h, field trips: 12h]	
STIC-B535 (optional)	Introduction au Machine Learning  ① 5 credits [lecture: 24h]	
STIC-B561 (optional)	Données et méthodes des humanités numériques I  O 5 credits [lecture: 24h]  first term  French  Ce cours est donné en alternance (un an sur deux) avec le cours STIC-B562	
STIC-B562 (optional)	Données et méthodes des humanités numériques II  ⊙ 5 credits [lecture: 24h]	
TRAD-B5015 (optional)	Localisation de sites web   Paul MURAILLE (Coordinator) and Pascaline MERTEN  © 5 credits [lecture: 24h. tutorial classes: 12h]    first term   French	