

Systèmes médiatiques internationaux – Enjeux et analyses

Lecturer

Marie Fierens (Coordinator)

Course mnemonic

COMM-B330

ECTS credits

5 credits

Language(s) of instruction

French

Course period

Second term

Course content

1. History of the African Media
2. Legal Framework of media environment
3. Professional Identity of the African journalists
4. The Media Economy
5. The Media, keyplayers of the political and social change
6. Africa in the International Media

Objectives (and/or specific learning outcomes)

To give the students an overview of the role that the media play in the political and social evolution of Sub-Saharan African (mostly Francophone) countries.

Teaching method and learning activities

Course and texts analysis

References, bibliography and recommended reading

A bibliography is prepared for each section of the course and given to the students at the beginning of the course.

Other information

Contact(s)

Marie-Soleil Frère Chercheur Qualifié Fonds national de la Recherche scientifique Université Libre de Bruxelles Département des Sciences de l'Information et de la Communication CP 123-INFOCOM 50 avenue F. Roosevelt 1050 Bruxelles (Belgique)
Tél.: (32) 2.650.44.49 Portable: (32) 472.481.505 Email: marie-soleil.frere@ulb.ac.be

Evaluation method(s)

Other

Evaluation method(s) (additional information)

Final written exam (60%) Personal Essay (40%)

Programmes

Programmes proposing this course at the faculty of Letters, Translation and Communication

BA-COMM | Bachelor in Information and Communication | unit 3

Programmes proposing this course at the faculty of Philosophy and Social Sciences

MA-COOP | Master in Population and development studies | finalité Professional/unit 1 and finalité Professional/unit 2