

Projet de recherche en information et communication (communication)

Lecturer

Marc VANHOLSBEECK (Coordinator)

Course mnemonic

COMM-B408

ECTS credits

5 credits

Language(s) of instruction

French

Course period

Second term

Evaluation method(s)

Other

Programmes

Programmes proposing this course at the faculty of Letters, Translation and Communication

MA-COMU | **Master in communication** | finalité Corporate communication and marketing/unit 1, finalité Political communication and lobbying/unit 1 and finalité Research/unit 1