

Stratégies numériques en communication



Lecturer

David GRUNEWALD (Coordinator)

Course mnemonic

COMM-B430

ECTS credits

5 credits

Language(s) of instruction

French

Course period

Second term

Other information

Contact(s)

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Evaluation method(s)

Other

Programmes

Programmes proposing this course at the faculty of Letters, Translation and Communication

MA-BABL | **Master in Multilingual Communication** | finalité Human resources/unit 2, finalité International relations/unit 2 and finalité Multiculturalism/unit 2, MA-COMU | **Master in communication** | finalité Corporate communication and marketing/unit 1, finalité Political communication and lobbying/unit 1 and finalité Research/unit 1 and MA-STIC | **Master in Information and Communication Science and technology** | finalité Professional/unit 1

Programmes proposing this course at the faculty of Philosophy and Social Sciences

MA-HMUSI | **Master in History of Art and Archaeology : Musicology** | finalité Research/unit 1, finalité Research/unit 2, finalité Teaching/unit 1 and finalité Teaching/unit 2 and MA60-HMUSI | **Master in History of Art and Archaeology : Musicology (60 credits)** | unit U