

# Industrial and innovation policy

## Lecturer

Michele CINCERA (Coordinator)

## Course mnemonic

GEST-S425

## ECTS credits

5 credits

## Language(s) of instruction

English

## Course period

Second term

## Campus

Solbosch

## Course content

- > Analysis of the National Innovation System of a pair of countries
- > Main indicators of Science, technology and Innovation activities
- > Main policies implemented in the country/ region

## Objectives (and/or specific learning outcomes)

Acquérir une connaissance des principales politiques industrielles et d'innovation dans l'Union Européenne.

Comprendre les outils et informations nécessaires pour mesurer l'impact socio-écopique de ces politiques.

## Teaching method and learning activities

Cours théoriques + travail écrit présenté oralement devant la classe.

## References, bibliography and recommended reading

Ø The Solvay Brussels School of Economics and Management Library (SBS-EM): [http://www.bibeco.ulb.ac.be/index\\_eng.htm](http://www.bibeco.ulb.ac.be/index_eng.htm)

Ø Articles in scientific journals: ECONLIT: <http://www.bibeco.ulb.ac.be/database/econlit.htm>

Ø EUROSTAT Science, Technology and Innovation Statistics: [http://epp.eurostat.ec.europa.eu/portal/page/portal/science\\_technology\\_innovation/introduction](http://epp.eurostat.ec.europa.eu/portal/page/portal/science_technology_innovation/introduction)

Ø OECD Science, Technology and R&D Statistics: [http://www.oecd-ilibrary.org/science-and-technology/data/oecd-science-technology-and-r-d-statistics\\_strd-data-en](http://www.oecd-ilibrary.org/science-and-technology/data/oecd-science-technology-and-r-d-statistics_strd-data-en)

Ø ERAWATCH provides information on European, national and regional research policies, actors, and programmes in the EU and beyond: <http://cordis.europa.eu/erawatch/index.cfm>

## Other information

### Place(s) of teaching

Solbosch

### Contact(s)

Michele Cincera: [mcincera@ulb.ac.be](mailto:mcincera@ulb.ac.be). Indiquer GEST-S425 dans le sujet de l'email.

## Evaluation method(s)

Other

### Evaluation method(s) (additional information)

travail écrit + présentation orale ++ examen écrit facultatif.

### Determination of the mark (including the weighting of partial marks)

Ø Report : 40 %

Ø Oral presentation : 30 %

Ø Active participation + discussions in the class: 30 %

Ø Facultative exam : bonus of max 2 points

### Main language(s) of evaluation

English

## Programmes

### Programmes proposing this course at the Solvay Brussels School of Economics and Management

MA-ECON | **Master in Economics : General** | finalité Business Economics/unit 1, finalité Business Economics/unit 2 and finalité Economic Governance and Public Policy in Europe/unit 2