

# Analyse et gestion des aspects sociaux et culturels du tourisme

## Lecturer

Anya DIEKMANN (Coordinator)

## Course mnemonic

TOUR-F519

## ECTS credits

5 credits

## Language(s) of instruction

French

## Course period

First term

concepts, the partner country and learning methods (experiential learning and intercultural group work, cross-cultural differences, profiling, destination, etc.).

## Other information

### Contact(s)

Anya Diekmann

## Evaluation method(s)

Other

### Evaluation method(s) (additional information)

papers and presentations

### Determination of the mark (including the weighting of partial marks)

[[table]]

### Main language(s) of evaluation

English

## Programmes

### Programmes proposing this course at the faculty of Sciences

MA-TOUR | Master in Management of Tourism Sector | finalité Professional/unit 2

### Programmes proposing this course at the faculty of Philosophy and Social Sciences

MA-PGECU | Master in Management of Cultural Sector | finalité Professional/unit 1 and finalité Professional/unit 2

## Course content

Students from both partner universities will develop together an argued and motivated responsible quality tourism product in a third country that is new to both groups of students.

## Objectives (and/or specific learning outcomes)

The course aims at developing cross-cultural exchange and understanding between students of the ULB and the GICED (University of Mumbai-India). Moreover it wishes to establish collaborations and interactions between the future tourism stakeholders of both countries.

## Teaching method and learning activities

ULB and MU students will attend a joint course, which will make them work together on the preparation of a common intercultural and responsible product. Thanks to communication technologies (Skype, WhatsApp, etc.), the students of both universities will be working together on a weekly basis with **face to face discussions!** In addition, theoretical classes and compulsory reading will complete students' knowledge about key