

E-marketing

Lecturer

Quentin VAN DONGHEN (Coordinator)

Course mnemonic

COMM-B560

ECTS credits

5 credits

Language(s) of instruction

French

Course period

First term

Evaluation method(s)

Other

Programmes

Programmes proposing this course at the faculty of Letters, Translation and Communication

MA-COMU | **Master in communication** | finalité Corporate communication and marketing/unit 2