

Social innovation

Lecturer

Marek HUDON (Coordinator)

Course mnemonic

GEST-S449

ECTS credits

5 credits

Language(s) of instruction

English

Course period

Second term

- > Recommend practical and creative managerial solutions to the most pressing organizational and societal problems.
- > Negotiate project recommendations across cultures and stakeholder groups to increase organizational readiness for change.
- > Operationalize negotiated solutions into actionable managerial strategies.

References, bibliography and recommended reading

The main text for this course is *The Economics of Microfinance*, 2010, by Beatriz Armendáriz and Jonathan Morduch, published by MIT Press. Other material for the course includes a number of published and unpublished papers, which can be downloaded electronically.

Course content

1. Roots of microfinance (ROSCAs and cooperatives)
2. Management structure of microfinance institutions
3. Group lending
4. Beyond group lending
5. Savings and insurance
6. Empowerment and gender issues in microfinance
7. Ethical issues related to interest rates
8. Impact

Objectives (and/or specific learning outcomes)

At the end of the course, the students will be able to :

- > Critically think about social enterprises (microfinance)
- > Understand different microfinance products
- > Develop some reasoning on management issues of social enterprises

Teaching method and learning activities

Lectures

Exercises

Case studies

Contribution to the teaching profile

The course contributes to the development of the following skills :

- > Analyse change contexts from an integrative perspective, making sense of all available empirical data with an innovative and rigorous theoretical framework.

Other information

Contact(s)

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Evaluation method(s)

Oral examination

Evaluation method(s) (additional information)

Oral exam

Determination of the mark (including the weighting of partial marks)

100% oral exam

Main language(s) of evaluation

English

Programmes

Programmes proposing this course at the Solvay Brussels School of Economics and Management

MA-GEST | Master in Management Science | finalité Professional/unit 1

Programmes proposing this course at the faculty of Philosophy and Social Sciences

MA-COOP | Master in Population and development studies | finalité Professional/unit 1 and finalité Professional/unit 2

