

Analyse et gestion des aspects sociaux et culturels du tourisme

Lecturer

Anya DIEKMANN (Coordinator)

Course mnemonic

TOUR-F519

ECTS credits

5 credits

Language(s) of instruction

French

Course period

First term

concepts, the partner country and learning methods (experiential learning and intercultural group work, cross-cultural differences, profiling, destination, etc.).

Other information

Contact(s)

Anya Diekmann

Evaluation method(s)

Other

Evaluation method(s) (additional information)

papers and presentations

Determination of the mark (including the weighting of partial marks)

[[table]]

Main language(s) of evaluation

English

Programmes

Programmes proposing this course at the faculty of Sciences

MA-TOUR | Master in Management of Tourism Sector | finalité Professional/unit 2

Programmes proposing this course at the faculty of Philosophy and Social Sciences

MA-PGECU | Master in Management of Cultural Sector | finalité Professional/unit 1 and finalité Professional/unit 2

Course content

Students from both partner universities will develop together an argued and motivated responsible quality tourism product in a third country that is new to both groups of students.

Objectives (and/or specific learning outcomes)

The course aims at developing cross-cultural exchange and understanding between students of the ULB and the GICED (University of Mumbai-India). Moreover it wishes to establish collaborations and interactions between the future tourism stakeholders of both countries.

Teaching method and learning activities

ULB and MU students will attend a joint course, which will make them work together on the preparation of a common intercultural and responsible product. Thanks to communication technologies (Skype, WhatsApp, etc.), the students of both universities will be working together on a weekly basis with **face to face discussions!** In addition, theoretical classes and compulsory reading will complete students' knowledge about key