

Social innovation

Titulaire

Marek HUDON (Coordonnateur)

Mnémonique du cours

GEST-S449

Crédits ECTS

5 crédits

Langue(s) d'enseignement

Anglais

Période du cours

Deuxième quadrimestre

Campus

Solbosch

- Analyse change contexts from an integrative perspective, making sense of all available empirical data with an innovative and rigorous theoretical framework.
- Recommend practical and creative managerial solutions to the most pressing organizational and societal problems.
- Negotiate project recommendations across cultures and stakeholder groups to increase organizational readiness for change.
- Operationalize negotiated solutions into actionable managerial strategies.

Références, bibliographie et lectures recommandées

Will be shared during the course

Contenu du cours

1. Social Innovation, an introduction: Definitions and Concepts
- ¹ Social Intrapreneurship, social entrepreneurship and social enterprises: Various innovations schemes for social change
- ¹ Sustainable business models: Promise and challenges
- ¹ Funding social innovations: From donors to impact investing
- ¹ The commercialization of social enterprises: MOOC and Compartamos Case study
- ¹ Conclusions and class discussion

Objectifs (et/ou acquis d'apprentissages spécifiques)

At the end of the course, students should be able to:

- Understand core social innovation (SI) concepts and issues
- Identify key challenges faced by social enterprises (SE), including the commercialization trend in SE (MOOC).
- Discuss the relevance of social enterprises concerns in the management of (for-profit and non-profit) companies

Méthodes d'enseignement et activités d'apprentissages

Lectures

Massive Online Open Course (MOOC)

Exercices

Case studies

Contribution au profil d'enseignement

The course contributes to the development of the following skills :

Autres renseignements

Lieu(x) d'enseignement

Solbosch

Contact(s)

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Méthode(s) d'évaluation

Autre

Méthode(s) d'évaluation (complément)

Oral Exam + Paper (group assignment)

May be modified according to the number of students

Construction de la note (en ce compris, la pondération des notes partielles)

Oral Exam (50%) + Paper (50%)

May be modified according to the number of students

Langue(s) d'évaluation principale(s)

Anglais

Programmes

Programmes proposant ce cours à la Solvay
Brussels School of Economics and Management

MA-GEST | Master en sciences de gestion | finalité Spécialisée/bloc

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Programmes proposant ce cours à la faculté de Philosophie et Sciences sociales

MA-COOP | Master en sciences de la population et du
développement | finalité Spécialisée/bloc 1 et finalité Spécialisée/bloc
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