

Contemporary trends in journalism

Titulaire

David DOMINGO SANTAMARIA (Coordonnateur)

Mnémonique du cours

JOUR-B415

Crédits ECTS

5 crédits

Langue(s) d'enseignement

Français

Période du cours

Deuxième quadrimestre

Campus

Solbosch

Contenu du cours

[This course is taught in English, in the 2nd semester]

- > The dynamics of innovation
- > Journalism: between profession and industry
- > Evolution of consumption habits
- > From participation to engagement
- > Emerging news formats and journalistic models
- > Business models
- > Rethinking journalistic values and ethics
- > Organising news production and innovation

Objectifs (et/ou acquis d'apprentissages spécifiques)

During the course, you will be able to develop the following skills:

- > Understand the main factors shaping the evolution of journalism
- > Synthesize the findings of relevant studies about innovation processes in journalism
- > Critically analyze discourses about the future of journalism
- > Justify strategic decisions about news products (audience, content, work organization and business model)

Méthodes d'enseignement et activités d'apprentissages

Each session will combine theory and discussions about specific developments in journalism through readings and cases. Readings will be proposed during the quadrimester for discussion in class, with preparation activities to be submitted on the UV.

Contribution au profil d'enseignement

This course explores contemporary developments in journalism, at several levels: technological innovation, professional identity, work practices, business models and the relationship with the audience. The material for reflection will be mainly based on scientific research about change in journalism. The main aim of the course is providing conceptual tools to interpret current and future trends, and their historical evolution. This will empower you to make decisions regarding your journalistic careers. An emphasis will be put in the analysis and management of innovation processes in newsrooms.

Références, bibliographie et lectures recommandées

Anderson, C.W.; Bell, E. and Shirky, C. (2012) *Post-Industrial Journalism: Adapting to the Present*. Tow Center for Digital Journalism.

Bélaïr-Gagnon, V., & Usher, N. (Eds.). (2021). *Journalism Research that Matters*. Oxford University Press.

Boczkowski, P.J. (2004) *Digitizing the News*. MIT Press. Boczkowski, P. J.

Anderson, C.W. (2017). *Remaking the News: Essays on the Future of Journalism Scholarship in the Digital Age*. MIT Press.

Carlson, M. & Lewis, S. (2015) (eds.) *Boundaries of Journalism*. London: Routledge.

Deuze, M. (ed.) (2010) *Managing Media Work*. London: Sage.

Deuze, M., & Witschge, T. (2020). *Beyond journalism*. John Wiley & Sons.

Domingo, D. and Paterson, C. (eds.) (2011) *Making online news – Volume 2: newsroom ethnography in the second decade of internet journalism*. New York: Peter Lang.

Meijer, I. C., & Kormelink, T. G. (2020). *Changing News Use: Unchanged News Experiences?*. Routledge.

Nelson, J. L. (2021). *Imagined audiences: How journalists perceive and pursue the public*. Journalism and Pol Commun Unbo.

Paterson, C. and Domingo, D. (2008) *Making Online News: The Ethnography of New Media Production*. New York: Peter Lang.

Peters, C. and Broersma, M.J. (2012) *Rethinking Journalism. Trust and Participation in a Transformed News Landscape*. Routledge.

Peters, C., & Broersma, M. J. (Eds.). (2016). *Rethinking journalism again: societal role and public relevance in a digital age*. Taylor & Francis.

Ryfe, D.M. (2012) *Can Journalism Survive? An Inside Look at American Newsrooms*. Polity.

Singer, J.B., Hermida, A., Domingo, D., Quandt, T., Heinonen, A., Paulussen, S., Reich, Z., Vujnovic, M. (2011) *Participatory Journalism: Guarding Open Gates at Online Newspapers*. New York: Wiley-Blackwell.

Witschge, T., Anderson, C. W., Domingo, D., & Hermida, A. (Eds.). (2016). *The Sage handbook of digital journalism*. Sage.

Zelizer, B., Boczkowski, P. J., & Anderson, C. W. (2021). *The journalism manifesto*. John Wiley & Sons.

Zion, L., & Craig, D. (Eds.). (2014). Ethics for Digital Journalists: Emerging Best Practices. Routledge.

Support(s) de cours

Université virtuelle

Autres renseignements

Lieu(x) d'enseignement

Solbosch

Contact(s)

Professeur : David Domingo (david.domingo@ulb.be)

Assistante : Gabrielle Romain (gabrielle.romain@ulb.be)

Méthode(s) d'évaluation

Examen écrit et Travail personnel

Examen écrit

Question ouverte à développement long

Méthode(s) d'évaluation (complément)

During the semester, questions to prepare the discussions in class will be posted on UV. Answering them correctly can give you 20% of the final grade.

Construction de la note (en ce compris, la pondération des notes partielles)

60% theoretical exam

20% reading questionnaires

20% test d'actualité

Participation in the class is necessary to succeed in passing the course.

Even if the language used for the teaching of the course is English, students can use French to do their assignments and the exam.

Langue(s) d'évaluation principale(s)

Anglais et Français

Programmes

Programmes proposant ce cours à la faculté de Lettres, Traduction et Communication

MA-JOUR | **Master en journalisme** | finalité Journalisme de récit et journalisme d'enquête/bloc 1, finalité Journalisme, politique et société en Belgique/bloc 1 et finalité Approfondie/bloc 1

