

# Analyse et gestion des aspects sociaux et culturels du tourisme

**Titulaire**  
Anya DIEKMANN (Coordonnateur)

**Mnémonique du cours**  
TOUR-F519

**Crédits ECTS**  
5 crédits

**Langue(s) d'enseignement**  
Français

**Période du cours**  
Premier quadrimestre

**Campus**  
Solbosch

## Contenu du cours

The course is organised in collaboration with the university of Mumbai (India). Students from both partner universities will collaborate and learn about heritage management aspects in both countries.

## Objectifs (et/ou acquis d'apprentissages spécifiques)

The course aims at developing cross-cultural exchange and understanding between students of the ULB and the university of Mumbai (MU). Moreover, it wishes to establish collaborations and interactions between the future tourism and heritage stakeholders of both countries.

The core idea is to compare and to understand the various approaches of heritage and tourism in both countries. What are the logics behind both heritage and tourism choices and uses? How to explain cultural similarities or differences?

## Pré-requis et co-requis

**Connaissances et compétences pré-requises**  
English

## Méthodes d'enseignement et activités d'apprentissages

ULB and MU students will critically analyse the given topics and participate in open guided discussions during the common sessions. In order to prepare the sessions, they will use journal articles as well as scientific articles . In addition, the course contains different conferences highlighting a variety of aspects and the reading and sharing of scientific papers based on selected themes related to the above heritage and tourism.

## Contribution au profil d'enseignement

The course is unique opportunity to work closely with students from another country, learn about other cultures and develop intercultural skills.

Références, bibliographie et lectures recommandées provided

## Autres renseignements

**Lieu(x) d'enseignement**  
Solbosch

**Contact(s)**  
Anya Diekmann

## Programmes

Programmes proposant ce cours à la faculté des Sciences

MA-TOUR | Master en sciences et gestion du tourisme | finalité Spécialisée/bloc 2

Programmes proposant ce cours à la faculté de Philosophie et Sciences sociales

MA-PGECU | Master en gestion culturelle | finalité Spécialisée/bloc 1 et finalité Spécialisée/bloc 2