

Approches sémiotiques en information et communication



Lecturer

Jeoffrey GASPARD (Coordinator)

Course mnemonic

COMM-B120

ECTS credits

5 credits

Language(s) of instruction

French

Course period

First term

Course content

Theoretical approaches and case studies in the fields of the media, the image and the performing arts

Objectives (and/or specific learning outcomes)

1. Theoretical goal: acquisition of theoretical concepts which enable to understand the process of meaning
2. Methodological goal: acquisition of semiotic methodologies, applied to the media, images and performing arts
3. Practical goal: practical application of the concepts and methodologies to new study cases (not studied during the course)

Teaching method and learning activities

Ex-cathedra and interactive (with Powerpoint support and audiovisual study cases)

Other information

Contact(s)

Catherine Bouko
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Evaluation method(s)

written examination

Evaluation method(s) (additional information)

Written exam

Main language(s) of evaluation

French

Programmes

Programmes proposing this course at the faculty of Letters, Translation and Communication

BA-COMM | Bachelor in Information and Communication | unit 1, BA-LGERM | Bachelor in Modern Languages and Letters : German, Dutch and English | unit 2, BA-LLANG | Bachelor in Modern Languages and Letters : General | unit 2, BA-LORIE | Bachelor in Modern Languages and Letters : Oriental Languages | unit 2 and BA-LSLAV | Bachelor in Modern Languages and Letters : Slavic Languages | unit 2