

Communication écrite en langue française 2

Lecturer

Marie-Eve Damar (Coordinator)

Course mnemonic

COMM-B225

ECTS credits

5 credits

Language(s) of instruction

French

Course period

First term

Course content

Part I. Students will be presented with a theoretical overview of the various components of the methodology of written French. Three exercises will allow students to apply the theory, in particular by mean the writing of synthetic critiques based on texts from the written press. Part II. A theoretical introduction surveys the methodology specific to written general interest journalism: organization and role of an article, information sources, various articles and other forms of written production (reviews, analyses, reports, interviews, etc). The practical part of the course consists in exercises in journalistic writing conducted either during the seminars (collating dispatches, drafting short reports, titles, headings, rubrics, etc.), or is based on individual reports prepared in practical situations. The course also comprises a periodic check of students' knowledge of current affairs in the political, economic, social and cultural fields, as well as of Belgian institutions. Presence at the exercises is obligatory.

Objectives (and/or specific learning outcomes)

Part I. Knowledge of the various components of the methodology of written French and development of editorial skills. Part II. Initiation to the profession of journalist in the written press. Current-events test : To encourage the students in information and communication to keep up with current affairs and to consult information sources. To assess whether regular consultation of both written and spoken media results in sufficient knowledge of the world around us and of key social, political, economic and cultural issues.

Pre-requisites and co-requisites

Pre-requisites courses

COMM-B101 | Communication écrite en langue française 1 | 10 crédits

Course having this one as pre-requisit

COMM-B320 | Projet multi-disciplinaire en journalisme et communication (+ Tests d'actualité) | 5 crédits

Teaching method and learning activities

Part I. Theoretical lectures; exercise sessions. Part II. Theoretical lectures; exercise sessions. Tests of current affairs : based on regular consultation of both written and spoken media.

References, bibliography and recommended reading

Part I : see syllabus and PWP presentations.

Other information

Contact(s)

Part I : Marie-Eve.Damar@ulb.ac.be Part II : stephane.renard@levif.be phone : 0475/49.65.94 Current-events tests : jjespers@ulb.ac.be Phone. 02/650.41.79 Schedule : lundi 9h – 11h, desk DB.11.242

Evaluation method(s)

Other

Evaluation method(s) (additional information)

Part I: Written examination: application of the theoretical concepts studied and writing of a critical synthesis. Part II: No examination: average of the marks obtained in the practical exercises. Final mark : average of these two marks. Current-event tests: each month, students receive questions relating to the key current affairs events of the last month and their background. Answering the questions asked requires students to undertake regular an in-depth study of general interest media. The tests are obligatory. A mark higher than 14/20 on the current affairs tests allows students to obtain one extra mark, which is added to their final mark.

Main language(s) of evaluation

French

Programmes

Programmes proposing this course at the faculty of Letters, Translation and Communication

BA-COMM | Bachelor in Information and Communication | unit 2

