

# Déontologie de l'information et de la communication

## Lecturers

David DOMINGO SANTAMARIA (Coordinator), Florence LE CAM and Jan Zienkowski

## Course mnemonic

COMM-B305

## ECTS credits

5 credits

## Language(s) of instruction

French

## Course period

Second term

## Other information

### Contact(s)

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### Evaluation method(s)

Other

### Evaluation method(s) (additional information)

Written examination and personal review of the main issues discussed during the year.

## Course content

The main ethical and deontological principles of the media, concerning journalism as well as marketing and corporate communication. The main sources and principles of deontology compared to the actual behavior of journalists and news media. Media regulation and self-regulation systems. Professional organizations and working conditions in the press. Regulation and self-regulation systems in the corporate and marketing communication fields.

## Objectives (and/or specific learning outcomes)

Introduce students to the ethical problems involved in the field of information and communication by analyzing codes, regulations, authorities, practical issues, and case studies.

## Teaching method and learning activities

Lectures by professionals: journalists, editors, advertising managers, PR consultants, etc.

## References, bibliography and recommended reading

Syllabus.

## Programmes

### Programmes proposing this course at the faculty of Letters, Translation and Communication

BA-COMM | Bachelor in Information and Communication | unit 3, BA-LCLAS | Bachelor in Ancient Languages and Letters : Classics | unit 3, BA-LGERM | Bachelor in Modern Languages and Letters : German, Dutch and English | unit 3, BA-LLANG | Bachelor in Modern Languages and Letters : General | unit 3, BA-LORIE | Bachelor in Modern Languages and Letters : Oriental Languages | unit 3, BA-LROMA | Bachelor in French and Romance Languages and Letters : General | unit 3 and BA-LSLAV | Bachelor in Modern Languages and Letters : Slavic Languages | unit 3

### Programmes proposing this course at the faculty of Philosophy and Social Sciences

BA-HHAAR | Bachelor in History of Art and Archaeology : General | unit 3, BA-HHIST | Bachelor in History | unit 3, BA-HMUSI | Bachelor in History of Art and Archaeology : Musicology | unit 3, BA-PPHIL | Bachelor in Philosophy | unit 3 and MA-PETHI | Master in Ethics | finalité Professional/unit 2