

MA-GEST | 2023-2024

Master in Management Science

Programme mnemonic

MA-GEST

> Focus Professional: M-GESTM

Studies level

Master 120 credits

Learning language

english

Schedule

office hours

Studies category / subcategory

Economics and business management / Business management

Campus

Solbosch

Programme objectives

The Master in Management Science is a demanding programme that aims to train students in all core disciplines and areas relevant to business management. Its key distinguishing features are the size of its first year common core (advanced mandatory courses)—which provides students with a solid base of knowledge and skills—, its strong emphasis on analytical skills, and its multi-disciplinary nature (law, economics, management, communication, and languages)—which provides students with a breadth of tools and approaches to evolve in an increasingly complex and dynamic world. A wide selection of electives in the second year allows students to pursue their intellectual interests in all disciplines of management or apply their skills in a supervised consulting project with partner companies.

Programme's added value

What the Solvay Brussels School has to offer:

- > A location at the heart of Europe, within a comprehensive research university: the Université libre de Bruxelles.
- An international faculty with a staff of high-level researchers and accomplished practitioners, who work together to ensure

- that the training they provide is both relevant for business and policy practice and corresponds to the state of art.
- > A tradition of rigorous and demanding curricula based on solid multidisciplinary and analytical training, promoting critical thinking and problem-solving skills.
- > A diversity of teaching methods that are constantly revised to ensure teaching effectiveness.
- A diverse and international student body (up to 80% in some Master programmes).
- > A comprehensive educational offering covering economics and business from the bachelor to in-company training.
- Accreditation from EQUIS (European Foundation for Management Development) and AMBA (Association of Masters of Business Administration). AACSB (Association to Advance Collegiate Schools of Business) accreditation is underway.

Career services

SBS-EM offers its students a number of resources for career development:

- > Credited work placements [http://www.solvay.edu/credited-internship-programme] (full-time, 3-month minimum 6-month maximum) allow participating students to gain work experience, apply their academic training, and develop their professional network before graduation.
- Career services [http://www.solvay.edu/career-services] provide practical guidance and preparation for the job market (workshops, writing a CV and a cover letter, simulated interviews, LinkedIn profile management, etc.) and organise events (lectures and seminars) with prominent business figures, presenting companies and their employment opportunities. Over the years, the SBS-EM has developed a wide network of recruiters and alumni and has established contacts with companies throughout Belgium and around the world.
- > From their graduation onwards, students benefit from a strong and active alumni network [http://www.solvay.edu/alumni] with 23,000 members in 100 countries.

Study-abroad programmes

The Master in Management Science offers several opportunities to study abroad:

- > The international exchange programme [http://wwww.solvay.edu/outgoing-students], with more than 130 partner universities in 40 countries
- > The Master with the QTEM network [http://www.solvay.edu/master-qtem]

Teaching methods

SBS-EM programmes emphasise the acquisition of both analytical and problem-solving skills. They combine conceptual courses—where students learn techniques and their theoretical underpinnings—with practical workshops and individual and team-based projects—where students can test their understanding of the theory and develop their ability to apply it creatively to real problems. Critical, creative, and independent thinking is required.

SBS-EM leverages its wide-ranging international exchange programmes to offer students training opportunities abroad during their studies. This Master also gives students the possibility to include a credited work placement in their curriculum.

Succeed in your studies

Choose

The information and guidance counsellors at the InfOR-études [https://www.ulb.be/en/studies-info-desk-1] service will help you choose your studies throughout the year.

Succeed

Take part in preparatory courses [https://www.ulb.be/en/studies-info-desk-1] or get help to succeed [https://www.ulb.be/en/studies-info-desk-1], before or during your studies.

Get help

Apply for financial aid, look for accommodation or a student job, get support [https://www.ulb.be/fr/aides-services-et-accompagnement/aid-services-and-support-1] for your specific needs.

International/Openness

SBS-EM prepares its graduates for careers in multicultural and international environments. The curriculum includes language courses, which enable students to work in multilingual environments. Most courses cover the international dimensions of policy and management decision-making. Lastly, students can avail themselves of a rich offering of study-abroad programmes. These international experiences offer them an opportunity to enrich their curriculum and broaden their horizons, and are an essential element of professional life in a globalised world.

International Exchange Programme

Students may spend one semester abroad in one of our 130 partner universities. For more information, visit www.solvay.edu/outgoing-students [http://www.solvay.edu/outgoing-students].

The QTEM networked master

Qualified students in the Master in Management Science can enrol in the Quantitative Techniques for Economics and Management (QTEM) Master programme. The QTEM master gives participants enhanced training in quantitative and analytical skills and two international experiences (two exchange periods or one exchange period and one long-term work placement). The QTEM network currently includes 23 partners. For more information, visit www.qtem.org.

Job opportunities

The comprehensive and multivalent nature of this programme gives our graduates access to a wide range of careers, from consulting and audit to executive positions, including:

- > Executive positions in any type of organisation (public, private, or NGOs) and sectors
- > Management, strategy, and IT consulting
- > Auditing or management control
- > Entrepreneurship
- > Commercial management

Notable alumni include:

- > Bernard de Launoit, Executive President, Chapelle Musicale Reine Elisabeth
- > Olivier Legrain, Chief Executive Officer, IBA (Biotechnology)
- Natalia Vazilenko, Strategy and Operations Lead, Google Search and Assistant
- > Daniel Weekers, Chief Executive Officer, Be TV
- Olivier Willocx, Chief Executive Officer, Chambre de Commerce et Union des Entreprises de Bruxelles (BECI)

Contacts

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http://www.solvay.edu/bachelors-masters

Jury President

Evelyne VANPOUCKE

Jury Secretary

Judith BEHRENS





Master in Management Science

Focus Professional

Please find follow this link for more information on opportunities here below other possible options within this programme (international exchange programme, QTEM, credited internship).

http://www.solvay.edu/sites/upload/cck-documents/variantes_2017-2018_en-5414.pdf

Bloc 1 | M-GESTM | MA-GEST

Core courses

DROI-S400	Law for managers Paul HERMANT (Coordinator) ⊙ 5 credits [lecture: 24h]
ECON-S462	Managerial Economics Glenn MAGERMAN (Coordinator) and Ruben Savelkoul ⊙ 5 credits [lecture: 24h, tutorial classes: 12h]
GEST-S4001	Research Methods in Management Alba Jasini (Coordinator) and Pinar CELIK • 5 credits [lecture: 24h, tutorial classes: 12h] • first term • English
GEST-S409	Advanced accounting Pierre-Hugues BONNEFOY CUDRAZ (Coordinator) and Jean-Paul LOOZEI • 5 credits [lecture: 36h, tutorial classes: 24h] • first term • English
GEST-S410	Advanced corporate finance Kim OOSTERLINCK (Coordinator) and Benjamin LORENT • 5 credits [lecture: 24h, tutorial classes: 12h] first term English
GEST-S448	Organizational behaviour and leadership Claudia TOMA (Coordinator) and Julie Terache • 5 credits [lecture: 24h, tutorial classes: 24h] first term English
GEST-S468	Strategy and strategic analysis Manuel HENSMANS (Coordinator) © 5 credits [lecture: 36h] # first term
GEST-S489	Advanced Marketing Sandra ROTHENBERGER (Coordinator) and Nadia Steils • 5 credits [lecture: 36h] first term English
STAT-S406	Data management and business analytics Martine GEORGE (Coordinator) ⊙ 5 credits [lecture: 36h, tutorial classes: 24h]

An alternative chosen from the three following

Specialization - Module cross-border entrepreneurship and innovation

2 mandatory courses

Two courses chosen from the following

1 elective courses

One course chosen from the following



GEST-S424 (optional)	Entrepreneurial finance Olivier WITMEUR (Coordinator) and Nathalie DE CEULAER ② 5 credits [lecture: 36h, tutorial classes: 12h] ☐ second term ○ English
GEST-S484 (optional)	Innovation strategy Manuel HENSMANS (Coordinator) ② 5 credits [lecture: 36h]
GEST-S565 (optional)	Business Planning Judith BEHRENS (Coordinator) ⊙ 5 credits [lecture: 12h, seminars: 12h]

or

Specialization - Module Managing global businesses

2 mandatory courses

Two courses chosen from the following

GEST-S472 International supply chains | Evelyne VANPOUCKE (Coordinator)

1 elective course

One course chosen from the following

GFST-S440 Applied marketing analytics | Sandra ROTHENBERGER (Coordinator) and Philippe MAUCHARD Management and sustainable development: constraints and opportunities | Eric MONAMI (Coordinator) Digital and IT Governance | Georges ATAYA (Coordinator) GEST-S491 Omnichannel & customer relationship strategies | Virginie BRUNEAU (Coordinator) GEST-S494 Managing errors in organisations (Chaire InBev Baillet Latour) | Paul VERDIN (Coordinator) Integrated communication - Communication intégrée : concepts et travaux pratiques | Philippe BILTIAU (Coordinator) and **HUGUES REY** GEST-S567 Regulation and Antitrust economics for businesses | Luis CORREIA DA SILVA (Coordinator)

or

Specialization - Module Managing people and organizations

2 mandatory courses

Two courses chosen from the following



 GEST-S517 (optional)	Managing diversity and multiculturality Claudia TOMA (Coordinator) and Joelle Jablan ② 5 credits [lecture: 24h] ☐ second term ☐ English
 GEST-S547 (optional)	International HR Daniel MISEUR (Coordinator) ② 5 credits [lecture: 24h]
 _	1 elective course
 One course chose	n from the following
 GEST-S476 (optional)	Managing organizational innovation and change Jean MATTIJS (Coordinator) ⊙ 5 credits [lecture: 24h]
 GEST-S507 (optional)	Stakeholder management and governance Vincent MABILLARD (Coordinator) ⊙ 5 credits [lecture: 24h]



Master in Management Science

Focus Professional

Bloc 2 | M-GESTM | MA-GEST

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MEMO-S505 Master-Thesis/Mémoire Olivier WITMEUR (Coordinator)

Internship or Exchange programme

Chose one among the following possibilities

Contacts:

HULB-0000 : Coordinatrice : Tamara Schuller STAG-S500 : Coordinatrice : Pascaline Flon

One course chosen from the following

HULB-0000 Cours externe à l'Université (optional) ② 25 credits 🗂 academic year

(optional)

Credited internship with a critical mindset | Jean-Nicolas Lambert (Coordinator), Xavier CLABOTS, Brigitte Marchand and

Claudio Truzzi

25 credits [work placement: 600h] 🛗 first term 🔎 English/French

Leadership skills

Core leadership skill

One course chosen from the following

GEST-S551 Project management | FREDERIC HOFFMANN (Coordinator)

GEST-S564 Project management | FREDERIC HOFFMANN (Coordinator)

1 elective leadership skill

Attention: les cours de Français langue étrangère (LANG-B906/B907/B908/B909) sont accessible uniquement sur dossier et suite à la réalisation d'un test.

One course chosen from the following

BIME-S5506 Healthcare Innovation skills | Hilde STEVENS (Coordinator)

🕐 5 credits [lecture: 24h] 🛗 second term 🔑 English

This course is only accessible in combination with « BIME-G5505 Interfaculty and interdisciplinary program in Healthcare Innovation » - the skill can not be taken

alone.



GEST-S4002 (optional)	Business Communication Pinar CELIK (Coordinator) 5 credits [lecture: 12h, tutorial classes: 12h]
GEST-S495 (optional)	Coaching skills Timothy DENCH (Coordinator) and Koen Claeys © 5 credits [lecture: 24h]
GEST-S498 (optional)	Negotiation Skills Claudia TOMA (Coordinator) and Avi Goldstein ⊙ 5 credits [lecture: 24h, seminars: 12h]
GEST-S579 (optional)	Strategic Management Control for Sustainability and Innovation Philip VERGAUWEN (Coordinator) © 5 credits [lecture: 24h] second term English
GEST-S900 (optional)	Strategic Management Control for Sustainability and Innovation Philip VERGAUWEN (Coordinator) © 5 credits [lecture: 24h] first term English
LANG-B9061 (optional)	Français langue étrangère - Niveau moyen 1 Nathalie DELCHAMBRE (Coordinator), Sabina GOLA, Eric Galiano and Nouël PARANTHOEN © 5 credits [lecture: 60h] first term French
LANG-B9062 (optional)	Français langue étrangère - Niveau moyen 1 Nathalie DELCHAMBRE (Coordinator), Sabina GOLA, Eric Galiano and Nouël PARANTHOEN © 5 credits [lecture: 60h] © second term French
LANG-B9071 (optional)	Français langue étrangère - Niveau moyen 2 MURIELLE UYTERELST (Coordinator), Esther Falla, Sabina GOLA, Eric Galiano and Lidia Irène Morales Benito 5 credits [lecture: 60h] first term French
LANG-B9072 (optional)	Français langue étrangère - Niveau moyen 2 MURIELLE UYTERELST (Coordinator) and Sabina GOLA 5 credits [lecture: 60h] Second term French
LANG-B9081 (optional)	Français langue étrangère Niveau avancé 1 Nathalie DELCHAMBRE (Coordinator) and Sabina GOLA © 5 credits [lecture: 60h] first term French
LANG-B9082 (optional)	Français langue étrangère Niveau avancé 1 Nathalie DELCHAMBRE (Coordinator) and Sabina GOLA © 5 credits [lecture: 60h] Second term French
LANG-B9091 (optional)	Français langue étrangère Niveau avancé 2 MURIELLE UYTERELST (Coordinator), Esther Falla, Sabina GOLA, Eric Galiano and Lidia Irène Morales Benito 3 5 credits [lecture: 60h]
LANG-B9092 (optional)	Français langue étrangère Niveau avancé 2 MURIELLE UYTERELST (Coordinator) and Sabina GOLA © 5 credits [lecture: 60h] second term French
LANG-S004 (optional)	Allemand IV Dorothea GASSENMEYER (Coordinator) ② 5 credits [lecture: 24h]
LANG-S407 (optional)	Néerlandais IV Christelle JUSSIANT (Coordinator), Evie TOPS and Sofie VAN GEIJN ② 5 credits [language practice: 24h]
ORIE-B206 (optional)	Arabe dialectal Xavier LUFFIN (Coordinator) and Manhal MAKHOUL © 5 credits [language practice: 24h]
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An alternative chosen from the two following

Practical experience

For those who are doing an exchange program: select a field project (allocation based on a selection process)

Select a field project

(Allocation based on a selection process)



One course chosen from the following		
	BIME-G5505 (optional)	Interfaculty and interdisciplinary program in Healthcare Innovation Hilde STEVENS (Coordinator) ① 5 credits [lecture: 40h, tutorial classes: 20h]
	GEST-S530 (optional)	Field project: IT governance Georges ATAYA (Coordinator) ① 5 credits [seminars: 12h]
	GEST-S546 (optional)	Field project : HRM ① 5 credits [seminars: 12h]
	GEST-S550 (optional)	Field project Jean MATTIJS (Coordinator), Georges ATAYA, Jorn Mannaerts, Jean-Jacques VIALA, MICHEL VLASSELAER and Olivier WITMEUR © 5 credits [seminars: 12h] first and second terms English
	GEST-S552 (optional)	Field project : Public management Jean MATTIJS (Coordinator) and Jean-Jacques VIALA © 5 credits [seminars: 12h] academic year English
	GEST-S553 (optional)	Field project: NGO and sustainable development Christine DROOGMANS (Coordinator) ① 5 credits [seminars: 12h]
	GEST-S554 (optional)	Field project: International strategy MICHEL VLASSELAER (Coordinator) ① 5 credits [seminars: 12h]
	GEST-S555 (optional)	Field project : management, strategy and entrepreneurship Jean-Nicolas Lambert (Coordinator) ① 5 credits [seminars: 12h]
	GEST-S556 (optional)	Field project: start up /scale up businesses Olivier WITMEUR (Coordinator) ① 5 credits [seminars: 12h]

Optional Courses

or

For those doing an internship or an exchange: select a course (5 ECTS) within the elective of all specialization track (Q2) (see below), a field project (Q1 and Q2 if there is a free spot) or another course among the university (necessity of the agreement of the director)

Elective course from Bloc 1

One course chosen from the following GEST-S424 Entrepreneurial finance | Olivier WITMEUR (Coordinator) and Nathalie DE CEULAER ⊙ 5 credits [lecture: 36h, tutorial classes: 12h] 🛗 second term 🔎 English GEST-S440 Applied marketing analytics | Sandra ROTHENBERGER (Coordinator) and Philippe MAUCHARD GEST-S471 Management and sustainable development: constraints and opportunities | Eric MONAMI (Coordinator) GFST-S476 Managing organizational innovation and change | Jean MATTIJS (Coordinator) Digital and IT Governance | Georges ATAYA (Coordinator) GEST-S484 Innovation strategy | Manuel HENSMANS (Coordinator) GEST-S491 Omnichannel & customer relationship strategies | Virginie BRUNEAU (Coordinator)



	GEST-S494 (optional)	Managing errors in organisations (Chaire InBev Baillet Latour) Paul VERDIN (Coordinator) ⊙ 5 credits [lecture: 48h]
• • • • • • • • • • • • • • • • • • • •	GEST-S507 (optional)	Stakeholder management and governance Vincent MABILLARD (Coordinator) © 5 credits [lecture: 24h] Second term English
	GEST-S508 (optional)	Integrated communication - Communication intégrée : concepts et travaux pratiques Philippe BILTIAU (Coordinator) and HUGUES REY © 5 credits [lecture: 24h] © second term English
	GEST-S565 (optional)	Business Planning Judith BEHRENS (Coordinator) ① 5 credits [lecture: 12h, seminars: 12h]
	GEST-S567 (optional)	Regulation and Antitrust economics for businesses Luis CORREIA DA SILVA (Coordinator) © 5 credits [lecture: 24h]
•	TEMP-0000 (optional)	Cours extérieurs au programme ⊙ 5 credits

QTEM student specific course

GEST-S510 - Global Business analytics Challenge - 8 crédits - M. Michele Cincera et M. Antonio Pacifico

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