



MA-GEST | 2024-2025

# Master in Management Science

The 2024-2025 programme is subject to change. It is provided for information purposes only.

## Programme mnemonic

MA-GEST

➤ Focus *Professional* : M-GESTM

## Studies level

Master 120 credits

## Learning language

english

## Schedule

office hours

## Studies category / subcategory

Economics and business management / Business management

## Campus

Solbosch

- A location at the heart of Europe, within a comprehensive research university: the Université libre de Bruxelles.
- An international faculty with a staff of high-level researchers and accomplished practitioners, who work together to ensure that the training they provide is both relevant for business and policy practice and corresponds to the state of art.
- A tradition of rigorous and demanding curricula based on solid multidisciplinary and analytical training, promoting critical thinking and problem-solving skills.
- A diversity of teaching methods that are constantly revised to ensure teaching effectiveness.
- A diverse and international student body (up to 80% in some Master programmes).
- A comprehensive educational offering covering economics and business from the bachelor to in-company training.
- Accreditation from EQUIS (European Foundation for Management Development) and AMBA (Association of Masters of Business Administration). AACSB (Association to Advance Collegiate Schools of Business) accreditation is underway.

## Career services

SBS-EM offers its students a number of resources for career development:

- Credited work placements [<http://www.solvay.edu/credited-internship-programme>] (full-time, 3-month minimum – 6-month maximum) allow participating students to gain work experience, apply their academic training, and develop their professional network before graduation.
  - Career services [<http://www.solvay.edu/career-services>] provide practical guidance and preparation for the job market (workshops, writing a CV and a cover letter, simulated interviews, LinkedIn profile management, etc.) and organise events (lectures and seminars) with prominent business figures, presenting companies and their employment opportunities. Over the years, the SBS-EM has developed a wide network of recruiters and alumni and has established contacts with companies throughout Belgium and around the world.
  - From their graduation onwards, students benefit from a strong and active alumni network [<http://www.solvay.edu/alumni>] with 23,000 members in 100 countries.
- Study-abroad programmes

## Programme objectives

The Master in Management Science is a demanding programme that aims to train students in all core disciplines and areas relevant to business management. Its key distinguishing features are the size of its first year common core (advanced mandatory courses)—which provides students with a solid base of knowledge and skills—, its strong emphasis on analytical skills, and its multi-disciplinary nature (law, economics, management, communication, and languages)—which provides students with a breadth of tools and approaches to evolve in an increasingly complex and dynamic world. A wide selection of electives in the second year allows students to pursue their intellectual interests in all disciplines of management or apply their skills in a supervised consulting project with partner companies.

## Programme's added value

What the Solvay Brussels School has to offer:



The Master in Management Science offers several opportunities to study abroad:

- The international exchange programme [<http://www.solvay.edu/outgoing-students>] , with more than 130 partner universities in 40 countries
- The Master with the QTEM network [<http://www.solvay.edu/master-qtem>]

## Teaching methods

SBS-EM programmes emphasise the acquisition of both analytical and problem-solving skills. They combine conceptual courses—where students learn techniques and their theoretical underpinnings—with practical workshops and individual and team-based projects—where students can test their understanding of the theory and develop their ability to apply it creatively to real problems. Critical, creative, and independent thinking is required.

SBS-EM leverages its wide-ranging international exchange programmes to offer students training opportunities abroad during their studies. This Master also gives students the possibility to include a credited work placement in their curriculum.

## Succeed in your studies

### Choose

The information and guidance counsellors at the InfOR-études [<https://www.ulb.be/en/studies-info-desk-1>] service will help you choose your studies throughout the year.

### Succeed

Take part in preparatory courses [<https://www.ulb.be/en/studies-info-desk-1>] or get help to succeed [<https://www.ulb.be/en/studies-info-desk-1>] , before or during your studies.

### Get help

Apply for financial aid, look for accommodation or a student job, get support [<https://www.ulb.be/fr/aides-services-et-accompagnement/aid-services-and-support-1>] for your specific needs.

## International/Openness

SBS-EM prepares its graduates for careers in multicultural and international environments. The curriculum includes language courses, which enable students to work in multilingual environments. Most courses cover the international dimensions of policy and management decision-making. Lastly, students can avail themselves of a rich offering of study-abroad programmes. These international experiences offer them an opportunity to enrich their curriculum and broaden their horizons, and are an essential element of professional life in a globalised world.

### International Exchange Programme

Students may spend one semester abroad in one of our 130 partner universities. For more information, visit [www.solvay.edu/outgoing-students](http://www.solvay.edu/outgoing-students) [<http://www.solvay.edu/outgoing-students>] .

### The QTEM networked master

Qualified students in the Master in Management Science can enrol in the Quantitative Techniques for Economics and Management (QTEM) Master programme. The QTEM master gives participants enhanced training in quantitative and analytical skills and two international experiences (two exchange periods or one exchange period and one long-term work placement). The QTEM network currently includes 23 partners. For more information, visit [www.qtem.org](http://www.qtem.org).

## Job opportunities

The comprehensive and multivalent nature of this programme gives our graduates access to a wide range of careers, from consulting and audit to executive positions, including:

- Executive positions in any type of organisation (public, private, or NGOs) and sectors
- Management, strategy, and IT consulting
- Auditing or management control
- Entrepreneurship
- Commercial management

Notable alumni include:

- Bernard de Launoit, Executive President, Chapelle Musicale Reine Elisabeth
- Olivier Legrain, Chief Executive Officer, IBA (Biotechnology)
- Natalia Vazilenko, Strategy and Operations Lead, Google Search and Assistant
- Daniel Weekers, Chief Executive Officer, Be TV
- Olivier Willocx, Chief Executive Officer, Chambre de Commerce et Union des Entreprises de Bruxelles (BECI)

### Contacts

✉ [masters.solvay@ulb.be](mailto:masters.solvay@ulb.be)

☎ +32 2 650 39 10

🌐 <http://www.solvay.edu/bachelors-masters>

### Jury President

Evelyn VANPOUCKE

### Jury Secretary

Judith BEHRENS



# Master in Management Science

## Focus Professional

Please find follow this link for more information on opportunities here below other possible options within this programme (international exchange programme, QTEM, credited internship).

[http://www.solvay.edu/sites/upload/cck-documents/variantes\\_2017-2018\\_en-5414.pdf](http://www.solvay.edu/sites/upload/cck-documents/variantes_2017-2018_en-5414.pdf)

### Bloc 1 | M-GESTM | MA-GEST

## Core courses

DROI-S400	<b>Law for managers</b>   Paul HERMANT (Coordinator) ⌚ 5 credits [lecture: 24h] 📅 second term 🗨 English
ECON-S462	<b>Managerial Economics</b>   Glenn MAGERMAN (Coordinator) ⌚ 5 credits [lecture: 24h, tutorial classes: 12h] 📅 second term 🗨 English
GEST-S4001	<b>Research Methods in Management</b>   Alba Jasini (Coordinator) and Pinar CELIK ⌚ 5 credits [lecture: 24h, tutorial classes: 12h] 📅 first term 🗨 English
GEST-S409	<b>Advanced accounting</b>   Pierre-Hugues BONNEFOY CUDRAZ (Coordinator) and Jean-Paul LOOZEN ⌚ 5 credits [lecture: 36h, tutorial classes: 24h] 📅 first term 🗨 English
GEST-S410	<b>Advanced corporate finance</b>   Kim OOSTERLINCK (Coordinator) ⌚ 5 credits [lecture: 24h, tutorial classes: 12h] 📅 first term 🗨 English
GEST-S448	<b>Organizational behaviour and leadership</b>   Claudia TOMA (Coordinator) ⌚ 5 credits [lecture: 24h, tutorial classes: 24h] 📅 first term 🗨 English
GEST-S468	<b>Strategy and strategic analysis</b>   Manuel HENSMANS (Coordinator) ⌚ 5 credits [lecture: 36h] 📅 first term 🗨 English
GEST-S489	<b>Advanced Marketing</b>   Sandra ROTHENBERGER (Coordinator) ⌚ 5 credits [lecture: 36h] 📅 first term 🗨 English
STAT-S406	<b>Data management and business analytics</b>   Martine GEORGE (Coordinator) ⌚ 5 credits [lecture: 36h, tutorial classes: 24h] 📅 second term 🗨 English

*An alternative chosen from the three following*

## Specialization - Module cross-border entrepreneurship and innovation

### 2 mandatory courses

*Two courses chosen from the following*

GEST-S421 (optional)	<b>Entrepreneurial ecosystems</b>   Judith BEHRENS (Coordinator) ⌚ 5 credits [lecture: 24h, tutorial classes: 24h] 📅 second term 🗨 English
GEST-S449 (optional)	<b>Social innovation</b>   Marek HUDON (Coordinator) ⌚ 5 credits [lecture: 24h] 📅 second term 🗨 English

### 1 elective courses

*One course chosen from the following*

GEST-S424  
(optional)

**Entrepreneurial finance** | Olivier WITMEUR (Coordinator) and Nathalie DE CEULAER

⌚ 5 credits [lecture: 36h, tutorial classes: 12h] 📅 second term 🗣 English

GEST-S484  
(optional)

**Innovation strategy** | Manuel HENSMANS (Coordinator)

⌚ 5 credits [lecture: 36h] 📅 second term 🗣 English

GEST-S565  
(optional)

**Business Planning** | Judith BEHRENS (Coordinator)

⌚ 5 credits [lecture: 12h, seminars: 12h] 📅 second term 🗣 English

or

## Specialization - Module Managing global businesses

### 2 mandatory courses

*Two courses chosen from the following*

GEST-S441  
(optional)

**Global marketing** | Virginie BRUNEAU (Coordinator)

⌚ 5 credits [lecture: 24h] 📅 second term 🗣 English

GEST-S472  
(optional)

**International supply chains** | Evelyne VANPOUCKE (Coordinator)

⌚ 5 credits [lecture: 24h] 📅 second term 🗣 English

### 1 elective course

*One course chosen from the following*

GEST-S440  
(optional)

**Applied marketing analytics** | Sandra ROTHENBERGER (Coordinator) and Philippe MAUCHARD

⌚ 5 credits [lecture: 48h] 📅 second term 🗣 English

GEST-S471  
(optional)

**Management and sustainable development : constraints and opportunities** | Eric MONAMI (Coordinator)

⌚ 5 credits [lecture: 36h, seminars: 36h] 📅 second term 🗣 English

GEST-S483  
(optional)

**Digital and IT Governance** | Georges ATAYA (Coordinator)

⌚ 5 credits [lecture: 24h] 📅 second term 🗣 English

GEST-S491  
(optional)

**Omnichannel & customer relationship strategies** | Virginie BRUNEAU (Coordinator)

⌚ 5 credits [lecture: 24h] 📅 second term 🗣 English

GEST-S494  
(optional)

**Managing errors in organisations (Chaire InBev Baillet Latour)** | Paul VERDIN (Coordinator)

⌚ 5 credits [lecture: 48h] 📅 second term 🗣 English

GEST-S508  
(optional)

**Integrated communication - Communication intégrée : concepts et travaux pratiques** | Philippe BILTIAU (Coordinator) and HUGUES REY

⌚ 5 credits [lecture: 24h] 📅 second term 🗣 English

GEST-S567  
(optional)

**Regulation and Antitrust economics for businesses** | Luis CORREIA DA SILVA (Coordinator)

⌚ 5 credits [lecture: 24h] 📅 second term 🗣 English

or

## Specialization - Module Managing people and organizations

### 2 mandatory courses

*Two courses chosen from the following*

GEST-S517  
(optional)

**Managing diversity and multiculturality** | Claudia TOMA (Coordinator)

🕒 5 credits [lecture: 24h] 📅 second term 🗨 English

GEST-S547  
(optional)

**International HR** | Daniel MISEUR (Coordinator)

🕒 5 credits [lecture: 24h] 📅 second term 🗨 English

## 1 elective course

*One course chosen from the following*

GEST-S476  
(optional)

**Managing organizational innovation and change** | Jean MATTIJS (Coordinator)

🕒 5 credits [lecture: 24h] 📅 second term 🗨 English

GEST-S507  
(optional)

**Stakeholder management and governance** | Vincent MABILLARD (Coordinator)

🕒 5 credits [lecture: 24h] 📅 second term 🗨 English

# Master in Management Science

## Focus Professional

### Bloc 2 | M-GESTM | MA-GEST

## Cours obligatoires

MEMO-S505 **Master-Thesis/Mémoire** | Olivier WITMEUR (Coordinator)  
 20 credits [mfe/tfe: 360h] first and second terms English/French

## Internship or Exchange programme

Chose one among the following possibilities

Contacts :

HULB-0000 : Coordinatrice : Tamara Schuller

STAG-S500 : Coordinatrice : Pascaline Flon

*One course chosen from the following*

HULB-0000 (optional) **Cours externe à l'Université**  
 25 credits academic year

STAG-S500 (optional) **Credited internship with a critical mindset** | Jean-Nicolas Lambert (Coordinator), Xavier CLABOTS, Brigitte Marchand and Claudio Truzzi  
 25 credits [work placement: 600h] first term English/French

## Leadership skills

Core leadership skill

*One course chosen from the following*

GEST-S551 (optional) **Project management** | FREDERIC HOFFMANN (Coordinator)  
 5 credits [seminars: 24h] first term English

GEST-S564 (optional) **Project management** | FREDERIC HOFFMANN (Coordinator)  
 5 credits [seminars: 24h] second term English

1 elective leadership skill

Attention : les cours de Français langue étrangère (LANG-B906/B907/B908/B909) sont accessible uniquement sur dossier et suite à la réalisation d'un test.

*One course chosen from the following*

BIME-S5506 (optional) **Healthcare Innovation skills** | Hilde STEVENS (Coordinator)  
 5 credits [lecture: 24h] second term English

This course is only accessible in combination with « BIME-G5505 Interfaculty and interdisciplinary program in Healthcare Innovation » - the skill can not be taken alone.

GEST-S4002 (optional)	<b>Business Communication</b>   Pinar CELIK (Coordinator) ⌚ 5 credits [lecture: 12h, tutorial classes: 12h] 📅 second term 🗨 English 60 étudiants maximum pour ce cours
GEST-S495 (optional)	<b>Coaching skills</b>   Timothy DENCH (Coordinator) and Koen Claeys ⌚ 5 credits [lecture: 24h] 📅 second term 🗨 English Maximum 60 inscrits pour ce cours.
GEST-S498 (optional)	<b>Negotiation Skills</b>   Claudia TOMA (Coordinator) ⌚ 5 credits [lecture: 24h, seminars: 12h] 📅 first term 🗨 English 50 étudiants maximum pour ce cours.
GEST-S900 (optional)	<b>Strategic Management Control for Sustainability and Innovation</b>   Philip VERGAUWEN (Coordinator) ⌚ 5 credits [lecture: 24h] 📅 first term 🗨 English
LANG-B9061 (optional)	<b>Français langue étrangère - Niveau moyen 1</b>   Sabina GOLA (Coordinator), Nathalie DELCHAMBRE and Eric Galiano ⌚ 5 credits [lecture: 60h] 📅 first term 🗨 French
LANG-B9062 (optional)	<b>Français langue étrangère - Niveau moyen 1</b>   Sabina GOLA (Coordinator), Nathalie DELCHAMBRE and Eric Galiano ⌚ 5 credits [lecture: 60h] 📅 second term 🗨 French
LANG-B9071 (optional)	<b>Français langue étrangère - Niveau moyen 2</b>   Sabina GOLA (Coordinator) and MURIELLE UYTERELST ⌚ 5 credits [lecture: 60h] 📅 first term 🗨 French
LANG-B9072 (optional)	<b>Français langue étrangère - Niveau moyen 2</b>   Sabina GOLA (Coordinator) and MURIELLE UYTERELST ⌚ 5 credits [lecture: 60h] 📅 second term 🗨 French
LANG-B9081 (optional)	<b>Français langue étrangère Niveau avancé 1</b>   Sabina GOLA (Coordinator) and Nathalie DELCHAMBRE ⌚ 5 credits [lecture: 60h] 📅 first term 🗨 French
LANG-B9082 (optional)	<b>Français langue étrangère Niveau avancé 1</b>   Sabina GOLA (Coordinator) and Nathalie DELCHAMBRE ⌚ 5 credits [lecture: 60h] 📅 second term 🗨 French
LANG-B9091 (optional)	<b>Français langue étrangère Niveau avancé 2</b>   Sabina GOLA (Coordinator) and MURIELLE UYTERELST ⌚ 5 credits [lecture: 60h] 📅 first term 🗨 French
LANG-B9092 (optional)	<b>Français langue étrangère Niveau avancé 2</b>   Sabina GOLA (Coordinator) and MURIELLE UYTERELST ⌚ 5 credits [lecture: 60h] 📅 second term 🗨 French
LANG-S004 (optional)	<b>Allemand IV</b>   Dorothea GASSENMEYER (Coordinator) ⌚ 5 credits [lecture: 24h] 📅 academic year 🗨 German
LANG-S407 (optional)	<b>Néerlandais IV</b>   Christelle JUSSIANT (Coordinator) and Sofie VAN GEIJN ⌚ 5 credits [language practice: 24h] 📅 first and second terms 🗨 Dutch
ORIE-B206 (optional)	<b>Arabe dialectal</b>   Xavier LUFFIN (Coordinator) ⌚ 5 credits [language practice: 24h] 📅 second term 🗨 Arabic

*An alternative chosen from the two following*

## Practical experience

For those who are doing an exchange program: select a field project (allocation based on a selection process)

### Select a field project

(Allocation based on a selection process)

*One course chosen from the following*

BIME-G5505 (optional)	<b>Interfaculty and interdisciplinary program in Healthcare Innovation</b>   Hilde STEVENS (Coordinator) ⌚ 5 credits [lecture: 40h, tutorial classes: 20h] 📅 second term 🗨 English
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GEST-S530 (optional)	<b>Field project: IT governance</b>   Georges ATAYA (Coordinator) ⌚ 5 credits [seminars: 12h] 📅 academic year 🗨 English/French
GEST-S546 (optional)	<b>Field project : HRM</b> ⌚ 5 credits [seminars: 12h] 📅 second term 🗨 French
GEST-S550 (optional)	<b>Field project</b>   Jean MATTIJS (Coordinator), Georges ATAYA, Jorn Mannaerts, Jean-Jacques VIALA, MICHEL VLASSELAER and Olivier WITMEUR ⌚ 5 credits [seminars: 12h] 📅 first and second terms 🗨 English
GEST-S552 (optional)	<b>Field project : Public management</b>   Jean MATTIJS (Coordinator) and Jean-Jacques VIALA ⌚ 5 credits [seminars: 12h] 📅 academic year 🗨 English
GEST-S553 (optional)	<b>Field project : NGO and sustainable development</b>   Christine DROOGMANS (Coordinator) ⌚ 5 credits [seminars: 12h] 📅 academic year 🗨 English
GEST-S554 (optional)	<b>Field project : International strategy</b>   MICHEL VLASSELAER (Coordinator) ⌚ 5 credits [seminars: 12h] 📅 first and second terms 🗨 English
GEST-S555 (optional)	<b>Field project : management, strategy and entrepreneurship</b>   Jean-Nicolas Lambert (Coordinator) ⌚ 5 credits [seminars: 12h] 📅 academic year 🗨 English
GEST-S556 (optional)	<b>Field project : start up /scale up businesses</b>   Olivier WITMEUR (Coordinator) ⌚ 5 credits [seminars: 12h] 📅 academic year 🗨 English

or

## Optional Courses

For those doing an internship or an exchange : select a course (5 ECTS) within the elective of all specialization track (Q2) (see below), a field project (Q1 and Q2 if there is a free spot) or another course among the university (necessity of the agreement of the director)

### Elective course from Bloc 1

*One course chosen from the following*

GEST-S424 (optional)	<b>Entrepreneurial finance</b>   Olivier WITMEUR (Coordinator) and Nathalie DE CEULAER ⌚ 5 credits [lecture: 36h, tutorial classes: 12h] 📅 second term 🗨 English
GEST-S440 (optional)	<b>Applied marketing analytics</b>   Sandra ROTHENBERGER (Coordinator) and Philippe MAUCHARD ⌚ 5 credits [lecture: 48h] 📅 second term 🗨 English
GEST-S471 (optional)	<b>Management and sustainable development : constraints and opportunities</b>   Eric MONAMI (Coordinator) ⌚ 5 credits [lecture: 36h, seminars: 36h] 📅 second term 🗨 English
GEST-S476 (optional)	<b>Managing organizational innovation and change</b>   Jean MATTIJS (Coordinator) ⌚ 5 credits [lecture: 24h] 📅 second term 🗨 English
GEST-S483 (optional)	<b>Digital and IT Governance</b>   Georges ATAYA (Coordinator) ⌚ 5 credits [lecture: 24h] 📅 second term 🗨 English
GEST-S484 (optional)	<b>Innovation strategy</b>   Manuel HENSMANS (Coordinator) ⌚ 5 credits [lecture: 36h] 📅 second term 🗨 English
GEST-S491 (optional)	<b>Omnichannel &amp; customer relationship strategies</b>   Virginie BRUNEAU (Coordinator) ⌚ 5 credits [lecture: 24h] 📅 second term 🗨 English
GEST-S494 (optional)	<b>Managing errors in organisations (Chaire InBev Baillet Latour)</b>   Paul VERDIN (Coordinator) ⌚ 5 credits [lecture: 48h] 📅 second term 🗨 English
GEST-S507 (optional)	<b>Stakeholder management and governance</b>   Vincent MABILLARD (Coordinator) ⌚ 5 credits [lecture: 24h] 📅 second term 🗨 English



GEST-S508  
(optional)

[Integrated communication - Communication intégrée : concepts et travaux pratiques](#) | Philippe BILTIAU (Coordinator) and HUGUES REY

⌚ 5 credits [lecture: 24h] 📅 second term 🗨 English

GEST-S565  
(optional)

[Business Planning](#) | Judith BEHRENS (Coordinator)

⌚ 5 credits [lecture: 12h, seminars: 12h] 📅 second term 🗨 English

GEST-S567  
(optional)

[Regulation and Antitrust economics for businesses](#) | Luis CORREIA DA SILVA (Coordinator)

⌚ 5 credits [lecture: 24h] 📅 second term 🗨 English

TEMP-0000  
(optional)

[Cours extérieurs au programme](#)

⌚ 5 credits 📅 academic year 🗨 French

## QTEM student specific course

GEST-S510 - Global Business analytics Challenge - 8 crédits - M. Michele Cincera et M. Antonio Pacifico