



## Master in journalism

The 2024-2025 programme is subject to change. It is provided for information purposes only.

### Programme mnemonic

MA-JOUR

- > Focus *Narrative journalism and investigative journalism* : M-JOURR
- > Focus *Journalism, politics, and society in Belgium* : M-JOURP
- > Focus *Research* : M-JOURA

### Studies level

Master 120 credits

### Learning language

french

### Schedule

office hours

### Studies category / subcategory

Human and social sciences / Information and communication

### Campus

Solbosch

documentary film. Students work in groups to design and produce a journalism project as the central activity of the Master.

- > The **focus on Journalism, Politics, and Society in Belgium** aims to train bilingual journalists (French/Dutch). It offers two options: the first deals with the Belgian public space, and emphasizes improving Dutch language skills and knowledge of Belgium's political and administrative system. The second option is offered in partnership with VUB, allowing students already fluent in Dutch to develop their language skills for news production.
- > The **focus on Journalism Research** is intended for students who wish to pursue an academic career researching and teaching media trends. With courses in sociology, discourse analysis, and statistics, as well as research seminars, students gain analytical skills in the field of journalism studies and prepare for a PhD.

ournalistic project as the central activity of the Master.

- > The **specialization Journalism, Politics and Society in Belgium** is aimed at training bilingual journalists (French/Dutch). It offers two options: the first one concerns the Belgian public space and emphasizes improving Dutch language skills and the knowledge of the Belgian political and administrative system. The second option is offered in partnership with the VUB to allow students already fluent in Dutch to practice it for news production.
- > The **specialization Research in Journalism** is aimed at students that want to follow an academic career researching and teaching media trends. Courses in sociology, discourse analysis, statistics, and research seminars allow to develop analytical skills in the field of journalism studies, and prepare for a Ph.D.

## Programme objectives

The courses that make up the common core of the Master programme (90 credits) cover theories and trends in communication, provide an introduction to major social issues, and include a thorough practice of English in connection with the programme's topics. On top of this common core, students choose one of three specialisations, or focuses (30 credits), that allow them to acquire specific skills and knowledge:

- > The **focus on Narrative Journalism and Investigative Journalism** is dedicated to long form storytelling that immerses the journalist in social situations, and to investigative journalism techniques with strong emphasis on data analysis and visualisation. It allows students to express rich narratives in multiple formats (text, video, audio), perfect their data analysis skills, and develop strategies to present information. Course subjects include ethnographic methods, political discourse analysis, and the history of

## Programme's added value

Practical courses are supervised by teachers and assistants who are professional journalists at the highest level in their field. The television and radio studios used for teaching activities, as well as the technical tools and software, meet professional standards and are regularly updated. The Brussels University School of Journalism's curriculum is enhanced by various collaborations,

including with Radio Campus (for radio journalism) and HELB INRACI (for television journalism). Many partnerships with foreign universities allow students to spend a semester abroad, in Europe or elsewhere in the world.

Students in the **focus on narrative journalism and investigative journalism** attend advanced courses that help them acquire the techniques required for in-depth reporting. Other courses include data analysis and discourse analysis methods, ethnography, the principles of literary journalism, and the history of documentary film. These skills are put into practice through a collective news product that includes investigative reporting pieces (based on data gathering and visualisation, in-depth interviews, and document analysis) and long-form narratives (book, web documentary, travel journals, etc.).

Students in the **focus on Journalism, Politics, and Society in Belgium** gain in-depth insights into the complexities of Belgium's plural cultures. In addition to improving or perfecting their Dutch language skills, students attend advanced courses on current events at various levels in the public sphere. During the Master, students design and produce a collective bilingual news project.

Students in the **research focus** are introduced to the research methods used in social sciences and humanities, as well as to current debates in journalism studies. The curriculum is designed to train experienced researchers on all methods and objects of study in the field of journalism studies. The goal is to get students ready to produce a doctoral thesis. The one-month work placement in a research team is a major plus for developing a research career in line with the highest standards.

s with foreign universities allow students to spend a semester abroad, in Europe and elsewhere in the world.

Students of the specialisation Narrative Journalism and Investigative Journalism follow thorough courses that enable them to acquire the techniques for in-depth reporting. Trained in the methods of data and discourse analysis and ethnography, they also learn the principles of literary journalism and the history of documentary film. These skills are put into practice in a collective news product that includes investigative reporting pieces (based on data gathering and visualization, thorough interviews and document analysis) and long form narratives (mook, web documentary, journalistic travel journals, etc).

Students of the specialisation Journalism, Politics and Society in Belgium get in-depth insight about the complexity of Belgian plural cultures. Improving or perfecting Dutch language skills is complemented with a thorough study of current events at the different levels the public sphere. During the Master, students conceptualize and produce a bilingual collective news projet.

The students of the specialization Research in Journalism are introduced to social sciences and humanities research methods and current debates in journalism studies. The curriculum is designed to train experienced researchers to all methods and all objects of study in information and communication sciences. The aim is to prepare students to the production of a doctoral thesis. A one-month internship in a research project is a major asset for the development of a research profile meeting the highest standards.

## Succeed in your studies

Choose

The information and guidance counsellors at the InfOR-études [<https://www.ulb.be/en/studies-info-desk-1>] service will help you choose your studies throughout the year.

### Succeed

Take part in preparatory courses [<https://www.ulb.be/en/studies-info-desk-1>] or get help to succeed [<https://www.ulb.be/en/studies-info-desk-1>], before or during your studies.

### Get help

Apply for financial aid, look for accommodation or a student job, get support [<https://www.ulb.be/fr/aides-services-et-accompagnement/aid-services-and-support-1>] for your specific needs.

## International/Openness

Student mobility agreements are in place with a number of European universities: Rome, Bologna, Madrid, Barcelona, Valencia, Zaragoza, Paris, Coimbra, Lisbon, Helsinki, Ljubljana, Istanbul, Ghent, and Antwerp. Outside of Europe, agreements have been concluded with Montreal, Missouri, New Zealand, and Moscow.

Students can choose their destination during the first year of the Master programme; however, they can only travel abroad after completing the first 60 credits of the programme.

<http://www.ulb.be/facs/philo/international.html>

VUB, Haute École HELB-INRACI, Radio Campus, media companies, and professional associations.

## Job opportunities

Professional opportunities in the field of journalism range from daily news production in national and regional media companies to independent reporting projects. The critical perspective and specialised skills provided by the Master help the students give their professional careers a distinct individual profile. It also prepares students to create and manage innovative news products. An exciting academic career in information science is also open to students who have an interest in research.

### Contacts

 [master-infocom@ulb.be](mailto:master-infocom@ulb.be)

 +32 2 650 44 59

 <http://journalisme.ulb.ac.be/>

### Jury President

Xavier LUFFIN

### Jury Secretary

Florence LE CAM

# Master in journalism

## Focus Narrative journalism and investigative journalism

The Master in Journalism, also known as the Brussels University School of Journalism, offers academic analysis and professional training on the profession of journalism. The program strikes a careful balance between studying the theoretical foundations of journalism, critically assessing media trends, and offering hands-on courses on the latest professional practices. Students will be able to train for all media (press, radio, television, and online journalism) and apply their skills during two work placements in media companies. The programme also encourages students to reflect upon and design strategies in response to innovations and changes in the profession.

The students' professional work can be found at <http://journalisme.ulb.ac.be>.

### Bloc 1 | M-JOURR | MA-JOUR

## Cours obligatoires

- COMM-B400 **Histoire de la communication de masse** | Irene DI JORIO (Coordinator)  
 ⌚ 5 credits [lecture: 36h] 📅 first term 🗨️ French
- COMM-B407 **Projet de recherche en information et communication (journalisme)** | Marc VANHOLSBEECK (Coordinator)  
 ⌚ 5 credits [lecture: 12h, tutorial classes: 24h] 📅 second term 🗨️ French
- COMM-B412 **Démarches de recherche en information et communication** | Nadège BROUSTAU (Coordinator)  
 ⌚ 5 credits [lecture: 24h] 📅 first term 🗨️ French
- GERM-B450 **Anglais : langue, société et culture I** | Isabelle MEURET (Coordinator)  
 ⌚ 5 credits [lecture: 24h, language practice: 36h] 📅 first and second terms 🗨️ English
- JOUR-B405 **Pratiques journalistiques : initiation** | David DOMINGO SANTAMARIA (Coordinator) and Ricardo Gutierrez  
 ⌚ 10 credits [lecture: 24h, practical work: 96h] 📅 first term 🗨️ French
- JOUR-B410 **Pratiques journalistiques : perfectionnement** | Ricardo Gutierrez (Coordinator) and David DOMINGO SANTAMARIA  
 ⌚ 10 credits [lecture: 24h, practical work: 96h] 📅 second term 🗨️ French
- JOUR-B415 **Contemporary trends in journalism** | David DOMINGO SANTAMARIA (Coordinator)  
 ⌚ 5 credits [lecture: 24h, tutorial classes: 12h] 📅 second term 🗨️ French
- STIC-B540 **Visualisation des données et de l'information** | Sébastien DE VALERIOLA (Coordinator)  
 ⌚ 5 credits [lecture: 24h, tutorial classes: 12h] 📅 first term 🗨️ French

## Cours spécifiques

- JOUR-B425 **Journalisme narratif et journalisme d'investigation** | Isabelle MEURET (Coordinator) and Florence LE CAM  
 ⌚ 5 credits [lecture: 24h] 📅 first term 🗨️ French
- JOUR-B430 **Médias, politiques et journalisms en Afrique** | Marie Fierens (Coordinator)  
 ⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French

# Master in journalism

## Focus Narrative journalism and investigative journalism

### Bloc 2 | M-JOURR | MA-JOUR

## Cours obligatoires

- GERM-B550** [Anglais : langue, société et culture II](#) | Isabelle MEURET (Coordinator)  
⌚ 5 credits [lecture: 24h, language practice: 24h] 📅 second term 🗨️ English
- MEMO-B580** [Mémoire](#)  
⌚ 20 credits [personal assignments: 240h] 📅 academic year 🗨️ French
- STAG-B542** [Stages en journalisme](#) | Florence LE CAM (Coordinator)  
⌚ 15 credits [work placement: 120h] 📅 academic year 🗨️ French

## Cours spécifiques

- JOUR-B505** [Conception éditoriale et enjeux déontologiques : récit et enquête](#) | David DOMINGO SANTAMARIA (Coordinator) and MARC DE HAAN  
⌚ 5 credits [lecture: 12h, tutorial classes: 36h] 📅 first term 🗨️ French
- JOUR-B515** [Réalizations éditoriales : récit et enquête](#) | Florence LE CAM (Coordinator)  
⌚ 10 credits [lecture: 24h, tutorial classes: 72h] 📅 second term 🗨️ French

### *One course chosen from the following*

- CINE-B400** (optional) [Histoire du cinéma: auteurs, genres, courants](#) | Domnica NASTA (Coordinator)  
⌚ 5 credits [lecture: 24h, tutorial classes: 12h] 📅 first term 🗨️ French
- COMM-B455** (optional) [Analyse des discours](#) | Laura Marina CALABRESE (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French
- COMM-B510** (optional) [Eléments d'histoire sociale, politique et culturelle de la Belgique](#) | François HEINDERYCKX (Coordinator) and Jan Zienkowski  
⌚ 5 credits [lecture: 24h] 📅 first and second terms 🗨️ English
- COMM-B540** (optional) [Multicultural discourses](#) | Laura Marina CALABRESE (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 first term 🗨️ English
- CRIM-C201** (optional) [Introduction à la criminologie générale](#) | Carla NAGELS (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 first term 🗨️ French
- FRAN-B545** (optional) [Intermédialités](#) | Laurence BROGNIEZ (Coordinator) and Fabrice PREYAT  
⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French
- JOUR-B530** (optional) [Séminaire d'histoire du journalisme](#) | Florence LE CAM (Coordinator) and Brecht Deseure  
⌚ 5 credits [seminars: 24h] 📅 first term 🗨️ French
- POLI-D429** (optional) [Sport et politique](#) | Jean-Michel DE WAELE (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French

# Master in journalism

## Focus Journalism, politics, and society in Belgium

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### Bloc 1 | M-JOURP | MA-JOUR

## Cours obligatoires

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 ⌚ 5 credits [lecture: 36h] 📅 first term 🗨️ French
- COMM-B407 **Projet de recherche en information et communication (journalisme)** | Marc VANHOLSBECK (Coordinator)  
 ⌚ 5 credits [lecture: 12h, tutorial classes: 24h] 📅 second term 🗨️ French
- COMM-B412 **Démarches de recherche en information et communication** | Nadège BROUSTAU (Coordinator)  
 ⌚ 5 credits [lecture: 24h] 📅 first term 🗨️ French
- GERM-B450 **Anglais : langue, société et culture I** | Isabelle MEURET (Coordinator)  
 ⌚ 5 credits [lecture: 24h, language practice: 36h] 📅 first and second terms 🗨️ English
- JOUR-B405 **Pratiques journalistiques : initiation** | David DOMINGO SANTAMARIA (Coordinator) and Ricardo Gutierrez  
 ⌚ 10 credits [lecture: 24h, practical work: 96h] 📅 first term 🗨️ French
- JOUR-B410 **Pratiques journalistiques : perfectionnement** | Ricardo Gutierrez (Coordinator) and David DOMINGO SANTAMARIA  
 ⌚ 10 credits [lecture: 24h, practical work: 96h] 📅 second term 🗨️ French
- JOUR-B415 **Contemporary trends in journalism** | David DOMINGO SANTAMARIA (Coordinator)  
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- STIC-B540 **Visualisation des données et de l'information** | Sébastien DE VALERIOLA (Coordinator)  
 ⌚ 5 credits [lecture: 24h, tutorial classes: 12h] 📅 first term 🗨️ French

## Cours spécifiques

*An alternative chosen from the two following*

### Module Journalisme Belgica (Convention VUB)

- COMM-Y417 **Basistechnieken Journalistieke Praktijk**  
 (optional) ⌚ 6 credits 📅 first term 🗨️ Dutch

*One course chosen from the following*

- COMM-Y416 **Linguistische discoursanalyse**  
 (optional) ⌚ 3 credits [practical work: 12h] 📅 first term 🗨️ Dutch
- COMM-Y412 **Studie van journalistiek : perspectieven en methodes**  
 (optional) ⌚ 3 credits [lecture: 24h] 📅 academic year

or

GERM-B256  
(optional)

## Module politique et société en Belgique

[Pratique du néerlandais exercices/ Nederlandse taalbeheersing: oefeningen 1](#) | Evie TOPS (Coordinator) and Dorien SERNEELS

🕒 5 credits [language practice: 48h] 📅 first and second terms 🗨 Dutch

HIST-D201  
(optional)

[Histoire politique contemporaine de la Belgique](#) | Serge JAUMAIN (Coordinator)

🕒 5 credits [lecture: 24h] 📅 second term 🗨 French



# Master in journalism

## Focus Journalism, politics, and society in Belgium

### Bloc 2 | M-JOURP | MA-JOUR

## Cours obligatoires

- GERM-B550 [Anglais : langue, société et culture II](#) | Isabelle MEURET (Coordinator)  
⌚ 5 credits [lecture: 24h, language practice: 24h] 📅 second term 🗨️ English
- MEMO-B580 [Mémoire](#)  
⌚ 20 credits [personal assignments: 240h] 📅 academic year 🗨️ French
- STAG-B542 [Stages en journalisme](#) | Florence LE CAM (Coordinator)  
⌚ 15 credits [work placement: 120h] 📅 academic year 🗨️ French

## Cours spécifiques

- JOUR-B510 [Conception éditoriale et enjeux déontologiques : politique et société belges](#) | David DOMINGO SANTAMARIA (Coordinator) and MARC DE HAAN  
⌚ 5 credits [lecture: 12h, tutorial classes: 36h] 📅 first term 🗨️ French
- JOUR-B520 [Réalisations éditoriales : politique et société belges](#) | Florence LE CAM (Coordinator)  
⌚ 10 credits [lecture: 24h, tutorial classes: 72h] 📅 second term 🗨️ French

## Module politique et société en Belgique

- GERM-B356 [Pratique du néerlandais exercices II/ Nederlandse taalbeheersing: oefeningen 2](#) | Evie TOPS (Coordinator)  
⌚ 5 credits [language practice: 48h] 📅 second term 🗨️ French

## Module Journalismisme Belgica (Convention VUB)

- COMM-Y410 [Nieuwsgaring](#)  
⌚ 3 credits [practical work: 12h] 📅 academic year
- COMM-Y415 [Digital storytelling voor journalisten](#)  
⌚ 3 credits [practical work: 12h] 📅 first term 🗨️ Dutch

# Master in journalism

## Focus Research

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The students' professional work can be found at <http://journalisme.ulb.ac.be>.

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## Cours obligatoires

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 5 credits [lecture: 36h] 📅 first term 🗨️ French
- COMM-B407 [Projet de recherche en information et communication \(journalisme\)](#) | Marc VANHOLSBECK (Coordinator)  
 5 credits [lecture: 12h, tutorial classes: 24h] 📅 second term 🗨️ French
- COMM-B412 [Démarches de recherche en information et communication](#) | Nadège BROUSTAU (Coordinator)  
 5 credits [lecture: 24h] 📅 first term 🗨️ French
- GERM-B450 [Anglais : langue, société et culture I](#) | Isabelle MEURET (Coordinator)  
 5 credits [lecture: 24h, language practice: 36h] 📅 first and second terms 🗨️ English
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 10 credits [lecture: 24h, practical work: 96h] 📅 second term 🗨️ French
- JOUR-B415 [Contemporary trends in journalism](#) | David DOMINGO SANTAMARIA (Coordinator)  
 5 credits [lecture: 24h, tutorial classes: 12h] 📅 second term 🗨️ French
- STIC-B540 [Visualisation des données et de l'information](#) | Sébastien DE VALERIOLA (Coordinator)  
 5 credits [lecture: 24h, tutorial classes: 12h] 📅 first term 🗨️ French

## Cours spécifiques

- JOUR-B530 [Séminaire d'histoire du journalisme](#) | Florence LE CAM (Coordinator) and Brecht Deseure  
 5 credits [seminars: 24h] 📅 first term 🗨️ French
- STAT-D203 [Analyse quantitative I](#) | Catherine VERMANDELE (Coordinator)  
 5 credits [lecture: 24h, tutorial classes: 24h] 📅 first term 🗨️ French



# Master in journalism

## Focus Research



### Bloc 2 | M-JOURA | MA-JOUR

## Cours obligatoires

- GERM-B550 [Anglais : langue, société et culture II](#) | Isabelle MEURET (Coordinator)  
⌚ 5 credits [lecture: 24h, language practice: 24h] 📅 second term 🗨 English
- MEMO-B580 [Mémoire](#)  
⌚ 20 credits [personal assignments: 240h] 📅 academic year 🗨 French
- STAG-B542 [Stages en journalisme](#) | Florence LE CAM (Coordinator)  
⌚ 15 credits [work placement: 120h] 📅 academic year 🗨 French

## Cours spécifiques

- COMM-B455 [Analyse des discours](#) | Laura Marina CALABRESE (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 second term 🗨 French
- COMM-B460 [Séminaire de recherche en communication et en journalisme](#) | David DOMINGO SANTAMARIA (Coordinator)  
⌚ 5 credits [seminars: 24h] 📅 second term 🗨 French
- FRAN-B445 [Linguistique et stylistique](#) | Laurence ROSIER (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 second term 🗨 French
- SOCA-D467 [Analyse qualitative en sciences sociales](#) | Pierre LANNOY (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 second term 🗨 French