



## Master in Management of Cultural Sector

The 2024-2025 programme is subject to change. It is provided for information purposes only.

### Programme mnemonic

MA-PGECU

> Focus *Professional* : M-PGECUS

### Studies level

Master 120 credits

### Learning language

french

### Schedule

office hours

### Studies categories / subcategories

Human and social sciences / Business management and / History, history of art, and archaeology

### Campus

Solbosch

sector, helps our students get in touch with professional cultural organisations at the national and international level.

## Succeed in your studies

### Choose

The information and guidance counsellors at the InfOR-études [<https://www.ulb.be/en/studies-info-desk-1>] service will help you choose your studies throughout the year.

### Succeed

Take part in preparatory courses [<https://www.ulb.be/en/studies-info-desk-1>] or get help to succeed [<https://www.ulb.be/en/studies-info-desk-1>], before or during your studies.

### Get help

Apply for financial aid, look for accommodation or a student job, get support [<https://www.ulb.be/fr/aides-services-et-accompagnement/aid-services-and-support-1>] for your specific needs.

## Programme objectives

In the artistic and cultural world in general, and depending on each student's own professional goals, we train graduates who can:

- > manage a structure or a project in a **self-employed** capacity,
- > work in a **decision-making capacity** within a public institution, a private organisation, or a large-scale project.

We prepare our students to work in a **local or international** setting, in one of the following sectors depending on their interests: **performing arts, literature, plastic arts, cultural heritage**, or tourism.

## Programme's added value

**Contact with the cultural sector:** many of the Faculty's professors, in addition to their activity within this Master, work in the artistic and cultural field in Belgium: museums, public cultural institutions, cinema, etc. ULB's location at the heart of Brussels, as well as the professors' close relationship with the cultural

## Job opportunities


Professional prospects for graduates of the Master in Cultural Studies and Management are varied. The programme includes courses on management as well as on the critical understanding and promotion of cultural activities; it enables students to integrate easily into a vast network of institutions and companies. Graduates naturally find work in event planning (exhibitions, concerts, festivals, etc.), museum management and coordination, theatre and cultural centre management, and other sectors.



### Contacts

 [gecult@ulb.be](mailto:gecult@ulb.be)

 +32 2 650 42 42

 <https://monulb.ulb.be/group/staff-site/>  
[www.philoscsoc.ulb.be](http://www.philoscsoc.ulb.be)

### Jury President

Kenneth BERTRAMS

### Jury Secretary

Nathalie NYST



# Master in Management of Cultural Sector

## Focus Professional

The main subjects of the Master in Cultural Studies and Management are: the **management of cultural institutions and companies**; **knowledge** of arts and culture; the **sociology** of arts and culture; **marketing** in the field of arts and culture; cultural **policies**; and **law** applied to artists and cultural organisations.

Particular emphasis is placed on **management**: in order to work autonomously and responsibly, students must have considerable knowledge of the subjects involved: art history, law, accounting, marketing, communication, etc. This is why classes are given by academics who are specialists of these subjects.

**Practice** is also important in this programme, which teaches about practical aspects of various professions:

- > valuable immersive **work placements** will put students in contact with all types of cultural institutions both in Belgium and abroad;
- > by attending **seminars** hosted by professors and assistants, and by working on their dissertation, students will have the opportunity to complete an **artistic or cultural project**, from design to implementation, whether alone or in teams.

The dissertation lets students develop a critical view of the cultural sector at a national or international scale, both in terms of management and public policy.

## Bloc 1 | M-PGECUS | MA-PGECU

### Tronc commun

#### Pôle 1 : Outils

- GECU-D400 [Eléments de comptabilité appliquée au champ culturel](#) | Max Bienfait (Coordinator)  
 ⌚ 5 credits [lecture: 24h] 📅 first term 🗨️ French
- GECU-D401 [Eléments de droit public et privé appliqués au champ culturel](#) | Alexandre PINTIAUX (Coordinator)  
 ⌚ 5 credits [lecture: 24h] 📅 first term 🗨️ French
- GECU-D404 [Thématiques et méthodologie de recherche appliquées au champ culturel](#) | Jean-Gilles LOWIES (Coordinator)  
 ⌚ 5 credits [lecture: 12h, tutorial classes: 12h] 📅 academic year 🗨️ French
- GECU-D420 [Marketing des Arts et de la Culture](#)  
 ⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French
- GEST-B405 [Gestion des ressources humaines](#) | Jean VANDEWATTYNE (Coordinator)  
 ⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French

#### Pôle 2 : Territoires

- GECU-D402 [Entreprises culturelles et industries créatives : gestion, stratégie et management](#) | Eric VAN ESSCHE (Coordinator)  
 ⌚ 5 credits [lecture: 24h] 📅 first term 🗨️ French
- GECU-D403 [Institutions culturelles : politique et administration](#) | Nathalie NYST (Coordinator)  
 ⌚ 5 credits [lecture: 24h, project: 30h] 📅 first term 🗨️ French
- GECU-D405 [Introduction à l'économie des arts et de la culture](#) | Anne-Sophie Radermecker (Coordinator)  
 ⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French

#### Pôle 3 : Application

- GEST-D465 [Séminaire de préparation au projet de gestion culturelle](#) | Olivier VAN HEE (Coordinator)  
 ⌚ 5 credits [seminars: 24h] 📅 first and second terms 🗨️ French

#### Pôle 4 - Recherche

- MEMO-D416 [Travaux préparatoires au mémoire](#)  
 ⌚ 5 credits 📅 first and second terms 🗨️ French

### Modules d'option

*A total of ten credits chosen from the following*

## Module Arts du spectacle

Le nombre d'inscription pour le cours ARTC-B460 est limité à 5 étudiants maximum pour chaque cours. Les étudiants doivent s'inscrire via le secrétariat du Master en Gestion culturelle.

- ARTC-B420 (optional) **Scènes belges: histoires, politiques, institutions** | Clément DESSY (Coordinator) and Karel VANHAESEBROUCK  
⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French
- ARTC-B460 (optional) **Histoire et esthétique de la danse**  
⌚ 5 credits [lecture: 24h, seminars: 12h] 📅 first and second terms 🗨️ French
- ARTC-B550 (optional) **Circuits économiques et problèmes juridiques des arts du spectacle** | Alexandre PINTIAUX (Coordinator) and Sébastien Andres  
⌚ 5 credits [lecture: 36h, seminars: 12h] 📅 first and second terms 🗨️ French
- MUSI-B100 (optional) **Histoire de la musique du XVIIIè au XXè siècle** | Marie-Alexis COLIN (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 first term 🗨️ French
- MUSI-B425 (optional) **Méthodologie de la culture et de la musique populaires** | Christophe DEN TANDT (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French

## Module livres et bibliothèques

- STIC-B415 (optional) **Architecture des systèmes d'information** | Sébastien DE VALERIOLA (Coordinator)  
⌚ 5 credits [lecture: 24h, tutorial classes: 12h] 📅 first term 🗨️ French
- STIC-B420 (optional) **Gestion des bibliothèques** | Christian BROUWER (Coordinator)  
⌚ 5 credits [lecture: 24h, tutorial classes: 12h] 📅 first term 🗨️ French
- STIC-B520 (optional) **Edition numérique** | Zeger KARSSSEN (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French
- STIC-B530 (optional) **Patrimoine culturel : questions de gestion, de conservation et de numérisation** | Frédéric LEMMERS (Coordinator)  
⌚ 5 credits [lecture: 24h, field trips: 12h] 📅 second term 🗨️ French

## Module Musées et arts plastiques

- GECU-D406 (optional) **Histoire économique des arts** | Anne-Sophie Radermecker (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 first and second terms 🗨️ French
- HAAR-B395 (optional) **Histoire et pratiques de l'exposition** | Denis LAOUREUX (Coordinator)  
⌚ 5 credits [lecture: 24h, field trips: 12h] 📅 first term 🗨️ French
- HAAR-B4040 (optional) **Questions d'histoire de l'art moderne et contemporain** | Michel DRAGUET (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French
- HAAR-B5050 (optional) **Questions d'histoire de la photographie** | Danielle LEENAERTS (Coordinator)  
⌚ 5 credits [lecture: 12h, tutorial classes: 12h] 📅 second term 🗨️ French
- HAAR-B5090 (optional) **Gestion des collections et conservation préventive** | Claire LEBLANC (Coordinator) and Laura DEBRY  
⌚ 5 credits [practical work: 36h] 📅 first and second terms 🗨️ French
- HAAR-D403 (optional) **Histoire culturelle du marché de l'art contemporain** | Denis LAOUREUX (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 first term 🗨️ French

## Module Patrimoine touristique

- TOUR-F401 (optional) **Principes et pratiques de médiation touristique** | Laurence GILLOT (Coordinator)  
⌚ 5 credits [lecture: 24h, practical work: 24h, project: 6h] 📅 second term 🗨️ French
- TOUR-F419 (optional) **Social and Cultural tourism issues** | Anya DIEKMANN (Coordinator)  
⌚ 5 credits [lecture: 24h, practical work: 12h, project: 42h] 📅 second term 🗨️ English
- TOUR-F422 (optional) **Marketing du tourisme** | Miguel COTTON (Coordinator)  
⌚ 5 credits [lecture: 24h, tutorial classes: 12h, practical work: 4h, project: 30h] 📅 first term 🗨️ French
- TOUR-F516 (optional) **Gouvernance et gestion des territoires touristiques** | Sébastien LECERF (Coordinator)  
⌚ 5 credits [lecture: 18h, practical work: 6h, field trips: 36h, project: 42h] 📅 first and second terms 🗨️ French



TOUR-F519  
(optional)

[Analyse et gestion des aspects sociaux et culturels du tourisme](#) | Anya DIEKMANN (Coordinator)

5 credits [lecture: 24h, practical work: 24h, project: 42h]  first term  French

## Module multidisciplinaire

COMM-B415  
(optional)

[Communication marketing : conception et évaluation](#) | Louis WIART (Coordinator)

5 credits [lecture: 24h]  second term  French

COMM-B420  
(optional)

[Communication corporate](#) | FRANCOISE LEDUNE (Coordinator)

5 credits [lecture: 24h, tutorial classes: 24h]  first term  French

GEST-D447  
(optional)

[Principes généraux d'organisation et de gestion](#) | Philippe SCIEUR (Coordinator)

5 credits [lecture: 24h]  first term  French

SOCA-D106  
(optional)

[Introduction à la démarche sociologique et initiation à la recherche documentaire](#) | Meike Brodersen (Coordinator)

5 credits [lecture: 24h, tutorial classes: 24h]  first term  French

SOCA-D4001  
(optional)

[Culture, globalisation et inégalités](#) | Laurie HANQUINET (Coordinator)

5 credits [lecture: 24h]  first term  French

SOCA-D401  
(optional)

[Arts et stratification: approche sociologique de la production, médiation et consommation culturelle](#) | Laurie HANQUINET (Coordinator)

5 credits [lecture: 24h]  second term  French

# Master in Management of Cultural Sector

## Focus Professional

### Bloc 2 | M-PGECUS | MA-PGECU

## Tronc commun

### Pôle 1 : Territoires

GECU-D500 **Actualité et questions approfondies relatives aux entreprises culturelles et industries créatives** | Eric VAN ESSCHE (Coordinator)  
 5 credits [seminars: 24h] first and second terms French

GECU-D501 **Actualité et questions approfondies relatives aux institutions culturelles** | Nathalie NYST (Coordinator)  
 5 credits [seminars: 24h] first and second terms French

GECU-D502 **Actualité et questions approfondies relatives à l'économie des arts et de la culture**  
 5 credits [lecture: 12h, tutorial classes: 12h] second term French

### Pôle 2 : Application

GEST-B515 **Projet de gestion culturelle : application et recherche** | Olivier VAN HEE (Coordinator)  
 10 credits [tutorial classes: 12h, project: 36h] second term French

STAG-B530 **Stage dirigé** | Olivier VAN HEE (Coordinator)  
 10 credits [work placement: 24h] first term French

### Pôle 4 : Recherche

MEMO-D564 **Mémoire**  
 20 credits academic year French

## Modules d'option

*A total of five credits chosen from the following*

### Module Arts du spectacle

Le nombre d'inscription pour le cours ARTC-B460 est limité à 5 étudiants maximum pour chaque cours.. Les étudiants doivent s'inscrire via le secrétariat du Master en Gestion culturelle.

ARTC-B420 (optional) **Scènes belges: histoires, politiques, institutions** | Clément DESSY (Coordinator) and Karel VANHAESEBROUCK  
 5 credits [lecture: 24h] second term French

ARTC-B460 (optional) **Histoire et esthétique de la danse**  
 5 credits [lecture: 24h, seminars: 12h] first and second terms French

ARTC-B550 (optional) **Circuits économiques et problèmes juridiques des arts du spectacle** | Alexandre PINTIAUX (Coordinator) and Sébastien Andres  
 5 credits [lecture: 36h, seminars: 12h] first and second terms French

MUSI-B100 (optional) **Histoire de la musique du XVIIIè au XXè siècle** | Marie-Alexis COLIN (Coordinator)  
 5 credits [lecture: 24h] first term French

MUSI-B425 (optional) **Méthodologie de la culture et de la musique populaires** | Christophe DEN TANDT (Coordinator)  
 5 credits [lecture: 24h] second term French

### Module Livres et Bibliothèques

STIC-B415 (optional) **Architecture des systèmes d'information** | Sébastien DE VALERIOLA (Coordinator)  
 5 credits [lecture: 24h, tutorial classes: 12h] first term French

STIC-B420 (optional) **Gestion des bibliothèques** | Christian BROUWER (Coordinator)  
⌚ 5 credits [lecture: 24h, tutorial classes: 12h] 📅 first term 🗨️ French

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⌚ 5 credits [lecture: 24h, field trips: 12h] 📅 second term 🗨️ French

## Module Musées et arts plastiques

GECU-D406 (optional) **Histoire économique des arts** | Anne-Sophie Radermecker (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 first and second terms 🗨️ French

HAAR-B395 (optional) **Histoire et pratiques de l'exposition** | Denis LAOUREUX (Coordinator)  
⌚ 5 credits [lecture: 24h, field trips: 12h] 📅 first term 🗨️ French

HAAR-B4040 (optional) **Questions d'histoire de l'art moderne et contemporain** | Michel DRAGUET (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French

HAAR-B5050 (optional) **Questions d'histoire de la photographie** | Danielle LEENAERTS (Coordinator)  
⌚ 5 credits [lecture: 12h, tutorial classes: 12h] 📅 second term 🗨️ French

HAAR-B5090 (optional) **Gestion des collections et conservation préventive** | Claire LEBLANC (Coordinator) and Laura DEBRY  
⌚ 5 credits [practical work: 36h] 📅 first and second terms 🗨️ French

HAAR-D403 (optional) **Histoire culturelle du marché de l'art contemporain** | Denis LAOUREUX (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 first term 🗨️ French

## Module Patrimoine touristique

TOUR-F401 (optional) **Principes et pratiques de médiation touristique** | Laurence GILLOT (Coordinator)  
⌚ 5 credits [lecture: 24h, practical work: 24h, project: 6h] 📅 second term 🗨️ French

TOUR-F419 (optional) **Social and Cultural tourism issues** | Anya DIEKMANN (Coordinator)  
⌚ 5 credits [lecture: 24h, practical work: 12h, project: 42h] 📅 second term 🗨️ English

TOUR-F422 (optional) **Marketing du tourisme** | Miguel COTTON (Coordinator)  
⌚ 5 credits [lecture: 24h, tutorial classes: 12h, practical work: 4h, project: 30h] 📅 first term 🗨️ French

TOUR-F516 (optional) **Gouvernance et gestion des territoires touristiques** | Sébastien LECERF (Coordinator)  
⌚ 5 credits [lecture: 18h, practical work: 6h, field trips: 36h, project: 42h] 📅 first and second terms 🗨️ French

TOUR-F519 (optional) **Analyse et gestion des aspects sociaux et culturels du tourisme** | Anya DIEKMANN (Coordinator)  
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## Module Multidisciplinaire

COMM-B415 (optional) **Communication marketing : conception et évaluation** | Louis WIART (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French

COMM-B420 (optional) **Communication corporate** | FRANCOISE LEDUNE (Coordinator)  
⌚ 5 credits [lecture: 24h, tutorial classes: 24h] 📅 first term 🗨️ French

GEST-D447 (optional) **Principes généraux d'organisation et de gestion** | Philippe SCIEUR (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 first term 🗨️ French

SOCA-D106 (optional) **Introduction à la démarche sociologique et initiation à la recherche documentaire** | Meike Brodersen (Coordinator)  
⌚ 5 credits [lecture: 24h, tutorial classes: 24h] 📅 first term 🗨️ French

SOCA-D4001 (optional) **Culture, globalisation et inégalités** | Laurie HANQUINET (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 first term 🗨️ French

SOCA-D401 (optional) **Arts et stratification: approche sociologique de la production, médiation et consommation culturelle** | Laurie HANQUINET (Coordinator)  
⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French

