



Master in Management of Cultural Sector

Programme mnemonic

MA-PGECL

› Focus Professional : M-PGECUS

Studies level

Master 120 credits

Learning language

french

Schedule

office hours

Studies categories / subcategories

Human and social sciences / Business management and / History, history of art, and archaeology

Campus

Solvbosch

Programme objectives

In the artistic and cultural world in general, and depending on each student's own professional goals, we train graduates who can:

- › manage a structure or a project in a **self-employed** capacity,
- › work in a **decision-making capacity** within a public institution, a private organisation, or a large-scale project.

We prepare our students to work in a **local or international** setting, in one of the following sectors depending on their interests: **performing arts, literature, plastic arts, cultural heritage, or tourism.**

Programme's added value

Contact with the cultural sector: many of the Faculty's professors, in addition to their activity within this Master, work in the artistic and cultural field in Belgium: museums, public cultural institutions, cinema, etc. ULB's location at the heart of Brussels, as well as the professors' close relationship with the cultural sector, helps our students get in touch with professional cultural organisations at the national and international level.

Succeed in your studies

Choose

The information and guidance counsellors at the InfOR-études [<https://www.ulb.be/en/studies-info-desk-1>] service will help you choose your studies throughout the year.

Succeed

Take part in preparatory courses [<https://www.ulb.be/en/studies-info-desk-1>] or get help to succeed [<https://www.ulb.be/en/studies-info-desk-1>], before or during your studies.

Get help

Apply for financial aid, look for accommodation or a student job, get support [<https://www.ulb.be/fr/aides-services-et-accompagnement/aid-services-and-support-1>] for your specific needs.

Job opportunities

Professional prospects for graduates of the Master in Cultural Studies and Management are varied. The programme includes courses on management as well as on the critical understanding and promotion of cultural activities; it enables students to integrate easily into a vast network of institutions and companies. Graduates naturally find work in event planning (exhibitions, concerts, festivals, etc.), museum management and coordination, theatre and cultural centre management, and other sectors.

Contacts

✉ gecult@ulb.be

☎ +32 2 650 42 42

cloud <https://monulb.ulb.be/group/staff-site/>
www.philoscsoc.ulb.be

Jury President

Laurent BAVAY

Jury Secretary

Max Bienfait



Master in Management of Cultural Sector

Focus Professional

The main subjects of the Master in Cultural Studies and Management are: the **management of cultural institutions and companies; knowledge** of arts and culture; the **sociology** of arts and culture; **marketing** in the field of arts and culture; cultural **policies**; and **law** applied to artists and cultural organisations.

Particular emphasis is placed on **management**: in order to work autonomously and responsibly, students must have considerable knowledge of the subjects involved: art history, law, accounting, marketing, communication, etc. This is why classes are given by academics who are specialists of these subjects.

Practice is also important in this programme, which teaches about practical aspects of various professions:

- valuable immersive **work placements** will put students in contact with all types of cultural institutions both in Belgium and abroad;
- by attending **seminars** hosted by professors and assistants, and by working on their dissertation, students will have the opportunity to complete an **artistic or cultural project**, from design to implementation, whether alone or in teams.

The dissertation lets students develop a critical view of the cultural sector at a national or international scale, both in terms of management and public policy.

Bloc 1 | M-PGECUS | MA-PGECU

Tronc commun

Pôle 1 : Outils

GECU-D400	Eléments de comptabilité appliquée au champ culturel MAX BIENFAIT (Coordinator)
	⌚ 5 credits [lecture: 24h] 📅 first term 💬 French
GECU-D401	Eléments de droit public et privé appliqués au champ culturel Alexandre PINTIAUX (Coordinator)
	⌚ 5 credits [lecture: 24h] 📅 first term 💬 French
GECU-D404	Thématiques et méthodologie de recherche appliquées au champ culturel Jean-Gilles LOWIES (Coordinator)
	⌚ 5 credits [lecture: 12h, tutorial classes: 12h] 📅 first term 💬 French
GECU-D420	Marketing des Arts et de la Culture Stéphanie Toussaint (Coordinator)
	⌚ 5 credits [lecture: 24h] 📅 second term 💬 French
GEST-B405	Gestion des ressources humaines Jean VANDEWATTYNE (Coordinator)
	⌚ 5 credits [lecture: 24h] 📅 second term 💬 French

Pôle 2 : Territoires

GECU-D402	Entreprises culturelles et industries créatives : gestion, stratégie et management Eric VAN ESSCHE (Coordinator)
	⌚ 5 credits [lecture: 24h] 📅 first term 💬 French
GECU-D403	Institutions culturelles : politique et administration Naïma Chikhi (Coordinator) and Nathalie NYST
	⌚ 5 credits [lecture: 24h, project: 30h] 📅 first term 💬 French

GEST-D405	Introduction à l'économie des arts et de la culture Anne-Sophie RADERMECKER (Coordinator)
	⌚ 5 credits [lecture: 24h] 📅 first term 💬 French

Pôle 3 : Application

GEST-D465	Séminaire de préparation au projet de gestion culturelle Olivier VAN HEE (Coordinator)
	⌚ 5 credits [seminars: 24h] 📅 first and second terms 💬 French

Pôle 4 - Recherche

MEMO-D416	Travaux préparatoires au mémoire
	⌚ 5 credits 📅 first and second terms 💬 French

Modules d'option

A total of ten credits chosen from the following

Module Arts du spectacle

Le nombre d'inscription pour le cours ARTC-B460 est limité à 5 étudiants maximum pour chaque cours. Les étudiants doivent s'inscrire via le secrétariat du Master en Gestion culturelle.

ARTC-B420 (optional)	Scènes belges: histoires, politiques, institutions Clément DESSY (Coordinator), Karolina Svobodova and Karel VANHAESEBROUCK
	⌚ 5 credits [lecture: 24h] 🗓 second term 💬 French
ARTC-B460 (optional)	Histoire et esthétique de la danse Elodie VERLINDEN (Coordinator)
	⌚ 5 credits [lecture: 24h, seminars: 12h] 🗓 first and second terms 💬 French
ARTC-B550 (optional)	Circuits économiques et problèmes juridiques des arts du spectacle Alexandre PINTIAUX (Coordinator) and Sébastien Andres
	⌚ 5 credits [lecture: 36h, seminars: 12h] 🗓 first and second terms 💬 French
MUSI-B100 (optional)	Histoire de la musique du XVIII^e au XX^e siècle Hélène Sechehaye (Coordinator) and Marie-Alexis COLIN
	⌚ 5 credits [lecture: 24h] 🗓 first term 💬 French
MUSI-B425 (optional)	Méthodologie de la culture et de la musique populaires Christophe DEN TANDT (Coordinator)
	⌚ 5 credits [lecture: 24h] 🗓 second term 💬 French

Module livres et bibliothèques

STIC-B415 (optional)	Architecture des systèmes d'information Sébastien DE VALERIOLA (Coordinator)
	⌚ 5 credits [lecture: 24h, tutorial classes: 12h] 🗓 first term 💬 French
STIC-B420 (optional)	Gestion des bibliothèques Christian BROUWER (Coordinator)
	⌚ 5 credits [lecture: 24h, tutorial classes: 12h] 🗓 first term 💬 French
STIC-B520 (optional)	Edition numérique Zeger KARSSEN (Coordinator)
	⌚ 5 credits [lecture: 24h] 🗓 second term 💬 French
STIC-B530 (optional)	Patrimoine culturel : questions de gestion, de conservation et de numérisation Frédéric LEMMERS (Coordinator)
	⌚ 5 credits [lecture: 24h, field trips: 12h] 🗓 second term 💬 French

Module Musées et arts plastiques

GECU-D406 (optional)	Histoire économique des arts Anne-Sophie RADERMECKER (Coordinator)
	⌚ 5 credits [lecture: 24h] 🗓 first term 💬 French
HAAR-B395 (optional)	Histoire et pratiques de l'exposition Denis LAOUREUX (Coordinator)
	⌚ 5 credits [lecture: 24h, field trips: 12h] 🗓 first term 💬 French
HAAR-B4040 (optional)	Questions d'histoire de l'art moderne et contemporain Michel DRAGUET (Coordinator)
	⌚ 5 credits [lecture: 24h] 🗓 second term 💬 French
HAAR-B5050 (optional)	Questions d'histoire de la photographie Danielle LEENAERTS (Coordinator)
	⌚ 5 credits [lecture: 12h, tutorial classes: 12h] 🗓 second term 💬 French
HAAR-B5090 (optional)	Gestion des collections et conservation préventive Claire LEBLANC (Coordinator) and Elena BENAZET
	⌚ 5 credits [practical work: 36h] 🗓 first and second terms 💬 French

Module Patrimoine touristique

TOUR-F401 (optional)	Principes et pratiques de médiation touristique Laurence GILLOT (Coordinator)
	⌚ 5 credits [lecture: 24h, practical work: 24h, project: 6h] 🗓 second term 💬 French
TOUR-F419 (optional)	Social and Cultural tourism issues Anya DIEKMANN (Coordinator)
	⌚ 5 credits [lecture: 24h, practical work: 12h, project: 42h] 🗓 second term 💬 English
TOUR-F422 (optional)	Marketing du tourisme Miguel COTTON (Coordinator)
	⌚ 5 credits [lecture: 24h, tutorial classes: 12h, practical work: 4h, project: 30h] 🗓 first term 💬 French
TOUR-F516 (optional)	Gouvernance et gestion des territoires touristiques Sébastien LECERF (Coordinator)
	⌚ 5 credits [lecture: 18h, practical work: 6h, field trips: 36h, project: 42h] 🗓 first and second terms 💬 French
TOUR-F519 (optional)	Analyse et gestion des aspects sociaux et culturels du tourisme Anya DIEKMANN (Coordinator)
	⌚ 5 credits [lecture: 24h, practical work: 24h, project: 42h] 🗓 first term 💬 French



Module multidisciplinaire

COMM-B415
(optional)

[Communication marketing : conception et évaluation](#) | Louis WIART (Coordinator)
① 5 credits [lecture: 24h] 🗓 second term 💬 French

COMM-B420
(optional)

[Communication corporate](#) | Françoise Ledune (Coordinator)
① 5 credits [lecture: 24h, tutorial classes: 24h] 🗓 first term 💬 French

GEST-D447
(optional)

[Principes généraux d'organisation et de gestion](#) | Pierre ARTOIS (Coordinator)
① 5 credits [lecture: 24h] 🗓 first term 💬 French

SOCA-D106
(optional)

[Introduction à la démarche sociologique et initiation à la recherche documentaire](#) | Carla MASCIA (Coordinator)
① 5 credits [lecture: 24h, tutorial classes: 24h] 🗓 first term 💬 French

SOCA-D4001
(optional)

[Culture, globalisation et inégalités](#) | Laurie HANQUINET (Coordinator)
① 5 credits [lecture: 24h] 🗓 first term 💬 French

SOCA-D401
(optional)

[Arts et stratification: approche sociologique de la production, médiation et consommation culturelle](#) | Laurie HANQUINET (Coordinator) and Emilie Garcia
① 5 credits [lecture: 24h] 🗓 second term 💬 French



Master in Management of Cultural Sector

Focus Professional

MA-PGECU | M-PGECUS | 2024-2025

Bloc 2 | M-PGECUS | MA-PGECU

Tronc commun

Pôle 1 : Territoires

GECU-D500	Actualité et questions approfondies relatives aux entreprises culturelles et industries créatives Eric VAN ESSCHE (Coordinator)
	⌚ 5 credits [seminars: 24h] 🗓 first and second terms 💬 French
GECU-D501	Actualité et questions approfondies relatives aux institutions culturelles Naïma Chikhi (Coordinator) and Nathalie NYST
	⌚ 5 credits [seminars: 24h] 🗓 first term 💬 French
GECU-D502	Actualité et questions approfondies relatives à l'économie des arts et de la culture Géraldine David (Coordinator) and Anne-Sophie RADERMECKER
	⌚ 5 credits [lecture: 12h, tutorial classes: 12h] 🗓 first term 💬 French

Pôle 2 : Application

GEST-B515	Projet de gestion culturelle : application et recherche Olivier VAN HEE (Coordinator), Emilie Garcia and Anne-Sophie RADERMECKER
	⌚ 10 credits [tutorial classes: 12h, project: 36h] 🗓 second term 💬 French
STAG-B530	Stage dirigé Olivier VAN HEE (Coordinator)
	⌚ 10 credits [work placement: 24h] 🗓 first term 💬 French

Pôle 4 : Recherche

MEMO-D564	Mémoire
	⌚ 20 credits 🗓 academic year 💬 French

Modules d'option

A total of five credits chosen from the following

Module Arts du spectacle

Le nombre d'inscription pour le cours ARTC-B460 est limité à 5 étudiants maximum pour chaque cours.. Les étudiants doivent s'inscrire via le secrétariat du Master en Gestion culturelle.

ARTC-B420 (optional)	Scènes belges: histoires, politiques, institutions Clément DESSY (Coordinator), Karolina Svobodova and Karel VANHAESEBROUCK
	⌚ 5 credits [lecture: 24h] 🗓 second term 💬 French
ARTC-B460 (optional)	Histoire et esthétique de la danse Elodie VERLINDEN (Coordinator)
	⌚ 5 credits [lecture: 24h, seminars: 12h] 🗓 first and second terms 💬 French
ARTC-B550 (optional)	Circuits économiques et problèmes juridiques des arts du spectacle Alexandre PINTIAUX (Coordinator) and Sébastien Andres
	⌚ 5 credits [lecture: 36h, seminars: 12h] 🗓 first and second terms 💬 French
MUSI-B100 (optional)	Histoire de la musique du XVIII^e au XX^e siècle Hélène Sechehaye (Coordinator) and Marie-Alexis COLIN
	⌚ 5 credits [lecture: 24h] 🗓 first term 💬 French
MUSI-B425 (optional)	Méthodologie de la culture et de la musique populaires Christophe DEN TANDT (Coordinator)
	⌚ 5 credits [lecture: 24h] 🗓 second term 💬 French



Module Livres et Bibliothèques

STIC-B415
(optional)

[Architecture des systèmes d'information](#) | Sébastien DE VALERIOLA (Coordinator)
(5 credits [lecture: 24h, tutorial classes: 12h]) first term French

STIC-B420
(optional)

[Gestion des bibliothèques](#) | Christian BROUWER (Coordinator)
(5 credits [lecture: 24h, tutorial classes: 12h]) first term French

STIC-B520
(optional)

[Edition numérique](#) | Zeger KARSSEN (Coordinator)
(5 credits [lecture: 24h]) second term French

STIC-B530
(optional)

[Patrimoine culturel : questions de gestion, de conservation et de numérisation](#) | Frédéric LEMMERS (Coordinator)
(5 credits [lecture: 24h, field trips: 12h]) second term French

Module Musées et arts plastiques

GECU-D406
(optional)

[Histoire économique des arts](#) | Anne-Sophie RADERMECKER (Coordinator)
(5 credits [lecture: 24h]) first term French

HAAR-B395
(optional)

[Histoire et pratiques de l'exposition](#) | Denis LAOUREUX (Coordinator)
(5 credits [lecture: 24h, field trips: 12h]) first term French

HAAR-B4040
(optional)

[Questions d'histoire de l'art moderne et contemporain](#) | Michel DRAGUET (Coordinator)
(5 credits [lecture: 24h]) second term French

HAAR-B5050
(optional)

[Questions d'histoire de la photographie](#) | Danielle LEENAERTS (Coordinator)
(5 credits [lecture: 12h, tutorial classes: 12h]) second term French

HAAR-B5090
(optional)

[Gestion des collections et conservation préventive](#) | Claire LEBLANC (Coordinator) and Elena BENAZET
(5 credits [practical work: 36h]) first and second terms French

Module Patrimoine touristique

TOUR-F401
(optional)

[Principes et pratiques de médiation touristique](#) | Laurence GILLOT (Coordinator)
(5 credits [lecture: 24h, practical work: 24h, project: 6h]) second term French

TOUR-F419
(optional)

[Social and Cultural tourism issues](#) | Anya DIEKMANN (Coordinator)
(5 credits [lecture: 24h, practical work: 12h, project: 42h]) second term English

TOUR-F422
(optional)

[Marketing du tourisme](#) | Miguel COTTON (Coordinator)
(5 credits [lecture: 24h, tutorial classes: 12h, practical work: 4h, project: 30h]) first term French

TOUR-F516
(optional)

[Gouvernance et gestion des territoires touristiques](#) | Sébastien LECERF (Coordinator)
(5 credits [lecture: 18h, practical work: 6h, field trips: 36h, project: 42h]) first and second terms French

TOUR-F519
(optional)

[Analyse et gestion des aspects sociaux et culturels du tourisme](#) | Anya DIEKMANN (Coordinator)
(5 credits [lecture: 24h, practical work: 24h, project: 42h]) first term French

Module Multidisciplinaire

COMM-B415
(optional)

[Communication marketing : conception et évaluation](#) | Louis WIART (Coordinator)
(5 credits [lecture: 24h]) second term French

COMM-B420
(optional)

[Communication corporate](#) | Françoise Ledune (Coordinator)
(5 credits [lecture: 24h, tutorial classes: 24h]) first term French

GEST-D447
(optional)

[Principes généraux d'organisation et de gestion](#) | Pierre ARTOIS (Coordinator)
(5 credits [lecture: 24h]) first term French

SOCA-D106
(optional)

[Introduction à la démarche sociologique et initiation à la recherche documentaire](#) | Carla MASCIA (Coordinator)
(5 credits [lecture: 24h, tutorial classes: 24h]) first term French

SOCA-D4001
(optional)

[Culture, globalisation et inégalités](#) | Laurie HANQUINET (Coordinator)
(5 credits [lecture: 24h]) first term French

SOCA-D401
(optional)

[Arts et stratification: approche sociologique de la production, médiation et consommation culturelle](#) | Laurie HANQUINET (Coordinator) and Emilie Garcia
(5 credits [lecture: 24h]) second term French



