

Bachelor in Digital technologies for information and communication

Bloc 1 | BA-TECN

Cours obligatoires

- COMM-B1010 **Cultures numériques**
5 credits [lecture: 24h] 📅 first term 🗨️ French
- COMM-B1020 **Veille stratégique**
4 credits [lecture: 20h] 📅 second term 🗨️ French
- COMM-Y1100 **Psychologie de la communication**
5 credits [lecture: 24h] 📅 first term 🗨️ French
- COMM-Y1110 **Communication visuelle et graphique**
4 credits [lecture: 30h] 📅 second term 🗨️ French
- COMM-Y1200 **Atelier d'expression en langue française 1**
5 credits [practical work: 48h] 📅 first term 🗨️ French
- COMM-Y1210 **Projet 1 : Portfolio individuel**
5 credits [project: 15h] 📅 first and second terms 🗨️ French
- COMM-Y1220 **Anglais**
5 credits [lecture: 48h] 📅 second term 🗨️ French
- COMM-Y1300 **Initiation aux algorithmes**
4 credits [lecture: 20h, tutorial classes: 20h] 📅 first term 🗨️ French
- COMM-Y1310 **Introduction au traitement de données**
4 credits [lecture: 20h, tutorial classes: 20h] 📅 second term 🗨️ French
- COMM-Y1400 **Initiation aux langage de programmation**
5 credits [lecture: 30h, tutorial classes: 30h] 📅 first term 🗨️ French
- COMM-Y1410 **Fondement du droit**
4 credits [lecture: 22h] 📅 first term 🗨️ French
- COMM-Y3705 **Théories de la communication et de l'information** | Valeria Ligurgo (Coordinator)
5 credits [lecture: 24h] 📅 second term 🗨️ French
- HIST-D2700 **Critique historique** | Francine Bolle (Coordinator)
5 credits [lecture: 24h] 📅 second term 🗨️ French

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Bloc 2 | BA-TECN

Cours obligatoires

- COMM-B2010 **Atelier de veille stratégique**
3 credits [lecture: 15h] first term French
- COMM-B2020 **Sociétés numériques**
8 credits [lecture: 38h] first and second terms French
- COMM-Y2100 **Design et création sonore et vidéo**
8 credits [lecture: 38h] first and second terms French
- COMM-Y2110 **Projet 2 : réalisation e groupe**
10 credits [lecture: 24h] first and second terms French
- COMM-Y2200 **Atelier d'expression en langue française 2**
5 credits [lecture: 24h] first term French
- COMM-Y2210 **Project Management (EN)**
5 credits [lecture: 24h] second term French
- COMM-Y2300 **Traitement avancé de données**
5 credits [lecture: 24h, tutorial classes: 24h] first term French
- COMM-Y2310 **Macro économie (économie du numérique)**
3 credits [lecture: 15h] second term French
- COMM-Y2320 **Intelligences artificielles I**
2 credits [lecture: 10h, tutorial classes: 10h] second term French
- COMM-Y2400 **Droit du numérique**
5 credits [lecture: 24h] first term French
- COMM-Y2410 **Traitement des textes et des images**
6 credits [lecture: 30h] second term French

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Bloc 3 | BA-TECN

Cours obligatoires

- COMM-B3000 **Tutorat : Accompagnement de l'étudiant.e de début de cycle**
🕒 1 credit [lecture: 6h] 📅 first and second terms 🗨️ French
- COMM-B3010 **Recherche scientifique**
🕒 5 credits [lecture: 24h] 📅 second term 🗨️ French
- COMM-B3020 **Projet 3 : Projet personnel en contexte professionnel (possibilité mobilité)**
🕒 20 credits [lecture: 24h] 📅 second term 🗨️ French
- COMM-Y3100 **Philosophie et numérique**
🕒 5 credits [lecture: 24h] 📅 first term 🗨️ French
- COMM-Y3200 **Digital Marketing Management (EN)**
🕒 5 credits [lecture: 24h] 📅 second term 🗨️ French
- COMM-Y3300 **Intelligence artificielle II**
🕒 3 credits [lecture: 15h] 📅 first term 🗨️ French
- COMM-Y3310 **Séminaire en entrepreneuriat numérique**
🕒 3 credits [lecture: 15h] 📅 first term 🗨️ French
- COMM-Y3320 **Développement web, cloud et mobile**
🕒 8 credits [lecture: 48h] 📅 first and second terms 🗨️ French
- COMM-Y3400 **Traitement graphique de l'information (sémiotique du web)**
🕒 5 credits [lecture: 24h] 📅 first term 🗨️ French
- COMM-Y3410 **UX /UI Design**
🕒 5 credits [lecture: 24h] 📅 first term 🗨️ French