Master in Management Science
Focus Professional

Please find follow this link for more information on opportunities here below other possible options within this programme (international exchange programme, QTEM, credited internship).

Bloc 1 | M-GESTM | MA-GEST

Core courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Coordinator</th>
<th>Credits</th>
<th>Term</th>
<th>Language</th>
</tr>
</thead>
<tbody>
<tr>
<td>DROI-S400</td>
<td>Law for managers</td>
<td>Paul HERMANT</td>
<td>5 credits</td>
<td>2nd term</td>
<td>English</td>
</tr>
<tr>
<td>ECON-S462</td>
<td>Managerial Economics</td>
<td>Glenn MAGERMAN</td>
<td>5 credits</td>
<td>2nd term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S4001</td>
<td>Research Methods in Management</td>
<td>Pinar CELIK</td>
<td>5 credits</td>
<td>1st term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S409</td>
<td>Advanced accounting</td>
<td>Pierre-Hugues BONNEFOY CUDRAZ and Jean-Paul LOOZEN</td>
<td>5 credits</td>
<td>1st term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S410</td>
<td>Advanced corporate finance</td>
<td>Kim OOSTERLINCK and Benjamin LORENT</td>
<td>5 credits</td>
<td>1st term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S448</td>
<td>Organizational behaviour and leadership</td>
<td>Claudia TOMA</td>
<td>5 credits</td>
<td>1st term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S488</td>
<td>Strategy and strategic analysis</td>
<td>Manuel HENSMANS</td>
<td>5 credits</td>
<td>1st term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S489</td>
<td>Advanced Marketing</td>
<td>Sandra ROTHENBERGER</td>
<td>5 credits</td>
<td>1st term</td>
<td>English</td>
</tr>
<tr>
<td>STAT-S406</td>
<td>Data management and business analytics</td>
<td>Martine GEORGE</td>
<td>5 credits</td>
<td>2nd term</td>
<td>English</td>
</tr>
</tbody>
</table>

An alternative chosen from the three following

Specialization - Module cross-border entrepreneurship and innovation

2 mandatory courses

Two courses chosen from the following

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Coordinator</th>
<th>Credits</th>
<th>Term</th>
<th>Language</th>
</tr>
</thead>
<tbody>
<tr>
<td>GEST-S421</td>
<td>Entrepreneurial ecosystems</td>
<td>Judith BEHRENS</td>
<td>5 credits</td>
<td>2nd term</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S449</td>
<td>Social innovation</td>
<td>Marek HUDON</td>
<td>5 credits</td>
<td>2nd term</td>
<td>English</td>
</tr>
</tbody>
</table>

1 elective courses

One course chosen from the following

Page 1/7
GEST-S424  |  Entrepreneurial finance  |  Olivier WITMEUR (Coordinator) and Nathalie DE CEULAER
5 credits  |  second term  |  English

GEST-S484  |  Innovation strategy  |  Manuel HENSMANS (Coordinator)
5 credits  |  second term  |  English

GEST-S565  |  Business Planning  |  Judith BEHRENS (Coordinator)
5 credits  |  second term  |  English

Specialization - Module Managing global businesses

2 mandatory courses

Two courses chosen from the following

GEST-S441  |  Global marketing  |  Virginie BRUNEAU (Coordinator)
5 credits  |  second term  |  English

GEST-S472  |  International supply chains  |  Evelyne VANPOUCKE (Coordinator)
5 credits  |  second term  |  English

1 elective course

One course chosen from the following

GEST-S440  |  Applied marketing analytics  |  Sandra ROTHENBERGER (Coordinator) and Philippe MAUCHARD
5 credits  |  second term  |  English

GEST-S471  |  Management and sustainable development: constraints and opportunities  |  Eric MONAMI (Coordinator)
5 credits  |  second term  |  English

GEST-S483  |  Digital and IT Governance  |  Georges ATAYA (Coordinator)
5 credits  |  second term  |  English

GEST-S491  |  Omnichannel & customer relationship strategies  |  Virginie BRUNEAU (Coordinator)
5 credits  |  second term  |  English

GEST-S494  |  Managing errors in organisations (Chair InBev Baillet Latour)  |  Paul VERDIN (Coordinator)
5 credits  |  second term  |  English

GEST-S508  |  Integrated communication - Communication intégrée: concepts et travaux pratiques  |  Philippe BILTIAU (Coordinator) and HUGUES REY
5 credits  |  second term  |  English

GEST-S557  |  Regulation and Antitrust economics for businesses  |  Luis CORREIA DA SILVA (Coordinator)
5 credits  |  second term  |  English

Specialization - Module Managing people and organizations

2 mandatory courses

Two courses chosen from the following
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Coordinator</th>
<th>Credits</th>
<th>Lecture Hrs</th>
<th>Term</th>
<th>Language</th>
</tr>
</thead>
<tbody>
<tr>
<td>GEST-S517</td>
<td>Managing diversity and multiculturality</td>
<td>Claudia TOMA</td>
<td>5</td>
<td>24</td>
<td>second</td>
<td>English</td>
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<tr>
<td>GEST-S547</td>
<td>International HR</td>
<td>Daniel MISEUR</td>
<td>5</td>
<td>24</td>
<td>second</td>
<td>English</td>
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<td></td>
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</tr>
<tr>
<td></td>
<td><strong>1 elective course</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GEST-S476</td>
<td>Managing organizational innovation and change</td>
<td>Jean MATTIJS</td>
<td>5</td>
<td>24</td>
<td>second</td>
<td>English</td>
</tr>
<tr>
<td>GEST-S507</td>
<td>Seminar on solving global issues</td>
<td>Vincent MABILLARD</td>
<td>5</td>
<td>24</td>
<td>second</td>
<td>English</td>
</tr>
</tbody>
</table>
Master in Management Science
Focus Professional

Bloc 2 | MA-GEST | M-GESTM | MA-GEST

Cours obligatoires

**MEMO-S505**  
Master-Thesis/Mémoire  
- 20 credits [mfe/tfe: 360h]  
- first and second terms  
- English/French

Internship or Exchange programme

**Contacts:**  
HULB-0000 : Coordinatrice : Tamara Schuller  
STAG-S505 : Coordinatrice : Pascaline Flon

**One course chosen from the following**

**HULB-0000** (optional)  
Cours externe à l'Université  
- 25 credits  
- academic year

**STAG-S505** (optional)  
Internship in global context | Martine GEORGE (Coordinator), Laurent BOUTY and Guido BUSSENERS  
- 25 credits [work placement: 600h]  
- first term  
- French

Leadership skills

**Core leadership skill**

**One course chosen from the following**

**GEST-S551** (optional)  
Project management | FREDERIC HOFFMANN (Coordinator)  
- 5 credits [seminars: 24h]  
- first term  
- English

**GEST-S564** (optional)  
Project management | FREDERIC HOFFMANN (Coordinator)  
- 5 credits [seminars: 24h]  
- second term  
- English

**1 elective leadership skill**

Attention : les cours de Français langue étrangère (LANG-B906/B907/B908/B909) sont accessible uniquement sur dossier et suite à la réalisation d'un test.

**One course chosen from the following**

**BIME-S5506** (optional)  
Healthcare Innovation skills | Hilde STEVENS (Coordinator)  
- 5 credits [lecture: 24h]  
- second term  
- English

This course is only accessible in combination with « BIME-G5505 Interfaculty and interdisciplinary program in Healthcare Innovation » - the skill can not be taken alone.
An alternative chosen from the two following

Practical experience

For those who are doing an exchange program: select a field project (allocation based on a selection process)

Select a field project

(Allocation based on a selection process)

One course chosen from the following

BIME-G5505  Interfaculty and interdisciplinary program in Healthcare Innovation  | Hilde STEVENS (Coordinator)

5 credits [lecture: 40h, tutorial classes: 20h]  second term  English
Optional Courses

For those doing an internship or an exchange: select a course (5 ECTS) within the elective of all specialization track (Q2) (see below), a field project (Q1 and Q2 if there is a free spot) or another course among the university (necessity of the agreement of the director).

**Elective course from Bloc 1**

*One course chosen from the following*

- **GEST-S424** (optional)
  - **Entrepreneurial finance** | Olivier WITMEUR (Coordinator) and Nathalie DE CEULAER
    - 5 credits [lecture: 36h, tutorial classes: 12h]  
    - second term  
    - English

- **GEST-S440** (optional)
  - **Applied marketing analytics** | Sandra ROTHENBERGER (Coordinator) and Philippe MAUCHARD
    - 5 credits [lecture: 48h]  
    - second term  
    - English

- **GEST-S471** (optional)
  - **Management and sustainable development: constraints and opportunities** | Eric MONAMI (Coordinator)
    - 5 credits [lecture: 36h, seminars: 36h]  
    - second term  
    - English

- **GEST-S476** (optional)
  - **Managing organizational innovation and change** | Jean MATTIJS (Coordinator)
    - 5 credits [lecture: 24h]  
    - second term  
    - English

- **GEST-S483** (optional)
  - **Digital and IT Governance** | Georges ATAYA (Coordinator)
    - 5 credits [lecture: 24h]  
    - second term  
    - English

- **GEST-S484** (optional)
  - **Innovation strategy** | Manuel HENSMANS (Coordinator)
    - 5 credits [lecture: 36h]  
    - second term  
    - English

- **GEST-S491** (optional)
  - **Omnichannel & customer relationship strategies** | Virginie BRUNEAU (Coordinator)
    - 5 credits [lecture: 24h]  
    - second term  
    - English

- **GEST-S494** (optional)
  - **Managing errors in organisations (Chaire InBev Baillet Latour)** | Paul VERDIN (Coordinator)
    - 5 credits [lecture: 48h]  
    - second term  
    - English

- **GEST-S507** (optional)
  - **Seminar on solving global issues** | Vincent MABILLARD (Coordinator)
    - 5 credits [lecture: 24h]  
    - second term  
    - English
Integrated communication - Communication intégrée : concepts et travaux pratiques | Philippe BILTIAU (Coordinator) and HUGUES REY

5 credits [lecture: 24h] | second term | English

Business Planning | Judith BEHRENS (Coordinator)

5 credits [lecture: 12h, seminars: 12h] | second term | English

Regulation and Antitrust economics for businesses | Luis CORREIA DA SILVA (Coordinator)

5 credits [lecture: 24h] | second term | English

Cours extérieurs au programme

5 credits | academic year | French

QTEM student specific course

GEST-S510 - Global Business analytics Challenge - 6 crédits - M. Michele Cincera et M. Antonio Pacífico