

Master in Management of Cultural Sector

Focus Professional

The main subjects of the Master in Cultural Studies and Management are: the **management of cultural institutions and companies**; **knowledge** of arts and culture; the **sociology** of arts and culture; **marketing** in the field of arts and culture; cultural **policies**; and **law** applied to artists and cultural organisations.

Particular emphasis is placed on **management**: in order to work autonomously and responsibly, students must have considerable knowledge of the subjects involved: art history, law, accounting, marketing, communication, etc. This is why classes are given by academics who are specialists of these subjects.

Practice is also important in this programme, which teaches about practical aspects of various professions:

- > valuable immersive **work placements** will put students in contact with all types of cultural institutions both in Belgium and abroad;
- > by attending **seminars** hosted by professors and assistants, and by working on their dissertation, students will have the opportunity to complete an **artistic or cultural project**, from design to implementation, whether alone or in teams.

The dissertation lets students develop a critical view of the cultural sector at a national or international scale, both in terms of management and public policy.

Bloc 1 | M-PGECUS | MA-PGECU

Tronc commun

Pôle 1 : Outils

- GECU-D400 **Éléments de comptabilité appliquée au champ culturel** | Max Bienfait (Coordinator)
⌚ 5 credits [lecture: 24h] 📅 first term 🗨️ French
- GECU-D401 **Éléments de droit public et privé appliqués au champ culturel** | Alexandre PINTIAUX (Coordinator)
⌚ 5 credits [lecture: 24h] 📅 first term 🗨️ French
- GECU-D404 **Thématiques et méthodologie de recherche appliquées au champ culturel** | Jean-Gilles LOWIES (Coordinator)
⌚ 5 credits [lecture: 12h, tutorial classes: 12h] 📅 academic year 🗨️ French
- GECU-D420 **Marketing des Arts et de la Culture** | Stéphanie TOUSSAINT (Coordinator)
⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French
- GEST-B405 **Gestion des ressources humaines** | Jean VANDEWATTYNE (Coordinator)
⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French

Pôle 2 : Territoires

- GECU-D402 **Entreprises culturelles et industries créatives : gestion, stratégie et management** | Eric VAN ESSCHE (Coordinator)
⌚ 5 credits [lecture: 24h] 📅 first term 🗨️ French
- GECU-D403 **Institutions culturelles : politique et administration** | Nathalie NYST (Coordinator) and Naima CHIKHI
⌚ 5 credits [lecture: 24h, project: 30h] 📅 second term 🗨️ French
- GECU-D405 **Introduction à l'économie des arts et de la culture** | Anne-Sophie Radermecker (Coordinator) and Géraldine DAVID
⌚ 5 credits [lecture: 24h] 📅 second term 🗨️ French

Pôle 3 : Application

- GEST-D465 **Séminaire de préparation au projet de gestion culturelle** | Olivier VAN HEE (Coordinator)
⌚ 5 credits [seminars: 24h] 📅 first and second terms 🗨️ French

Pôle 4 - Recherche

- MEMO-D416 **Travaux préparatoires au mémoire**
⌚ 5 credits 📅 first term 🗨️ French

Modules d'option

A total of ten credits chosen from the following

Module Arts du spectacle

Le nombre d'inscription pour le cours ARTC-B460 est limité à 5 étudiants maximum pour chaque cours. Les étudiants doivent s'inscrire via le secrétariat du Master en Gestion culturelle.

- ARTC-B420 (optional) **La scène belge: histoires, politiques, institutions** | Clément DESSY (Coordinator) and Karel VANHAESEBROUCK
 5 credits [lecture: 24h] 📅 second term 🗨️ French
- ARTC-B460 (optional) **Histoire et esthétique de la danse** | Karel VANHAESEBROUCK (Coordinator) and Elodie VERLINDEN
 5 credits [lecture: 24h, seminars: 12h] 📅 first and second terms 🗨️ French
- ARTC-B550 (optional) **Circuits économiques et problèmes juridiques des arts du spectacle** | Alexandre PINTIAUX (Coordinator) and Sébastien Andres
 5 credits [lecture: 36h, seminars: 12h] 📅 first and second terms 🗨️ French
- MUSI-B100 (optional) **Histoire de la musique du XVIIIè au XXè** | Marie-Alexis COLIN (Coordinator) and Hélène Sechehaye
 5 credits [lecture: 24h] 📅 first term 🗨️ French
- MUSI-B425 (optional) **Méthodologie de la culture et de la musique populaires** | Christophe DEN TANDT (Coordinator)
 5 credits [lecture: 24h] 📅 second term 🗨️ French

Module livres et bibliothèques

- STIC-B415 (optional) **Architecture des systèmes d'information** | Sébastien DE VALERIOLA (Coordinator)
 5 credits [lecture: 24h, tutorial classes: 12h] 📅 first term 🗨️ French
- STIC-B420 (optional) **Gestion des bibliothèques** | Christian BROUWER (Coordinator)
 5 credits [lecture: 24h, tutorial classes: 12h] 📅 first term 🗨️ French
- STIC-B520 (optional) **Edition numérique** | Zeger KARSSSEN (Coordinator)
 5 credits [lecture: 24h] 📅 second term 🗨️ French
- STIC-B530 (optional) **Patrimoine culturel : questions de gestion, de conservation et de numérisation** | Frédéric LEMMERS (Coordinator)
 5 credits [lecture: 24h, field trips: 12h] 📅 second term 🗨️ French

Module Musées et arts plastiques

- HAAR-B395 (optional) **Histoire et pratiques de l'exposition** | Denis LAOUREUX (Coordinator)
 5 credits [lecture: 24h, field trips: 12h] 📅 first term 🗨️ French
- HAAR-B4040 (optional) **Questions d'histoire de l'art moderne et contemporain** | Michel DRAGUET (Coordinator)
 5 credits [lecture: 24h] 📅 second term 🗨️ French
- HAAR-B5050 (optional) **Questions d'histoire de la photographie** | Danielle LEENAERTS (Coordinator)
 5 credits [lecture: 12h, tutorial classes: 12h] 📅 second term 🗨️ French
- HAAR-B5090 (optional) **Gestion des collections et conservation préventive** | Claire LEBLANC (Coordinator) and Laura DEBRY
 5 credits [practical work: 36h] 📅 first and second terms 🗨️ French
- HAAR-D403 (optional) **Histoire culturelle du marché de l'art contemporain** | Denis LAOUREUX (Coordinator)
 5 credits [lecture: 24h] 📅 first term 🗨️ French

Module Patrimoine touristique

- TOUR-F401 (optional) **Principes et pratiques de médiation touristique** | Laurence GILLOT (Coordinator)
 5 credits [lecture: 24h, practical work: 24h, project: 6h] 📅 second term 🗨️ French
- TOUR-F419 (optional) **Social and Cultural tourism issues** | Anya DIEKMANN (Coordinator)
 5 credits [lecture: 24h, practical work: 12h, project: 42h] 📅 first term 🗨️ English
- TOUR-F422 (optional) **Marketing du tourisme** | Miguel COTTON (Coordinator)
 5 credits [lecture: 24h, tutorial classes: 12h, practical work: 4h, project: 30h] 📅 first term 🗨️ French
- TOUR-F516 (optional) **Gouvernance et gestion des territoires touristiques** | Sébastien LECERF (Coordinator)
 5 credits [lecture: 18h, practical work: 6h, field trips: 36h, project: 42h] 📅 first and second terms 🗨️ French
- TOUR-F519 (optional) **Analyse et gestion des aspects sociaux et culturels du tourisme** | Anya DIEKMANN (Coordinator)
 5 credits [lecture: 24h, practical work: 24h, project: 42h] 📅 first term 🗨️ French



Module multidisciplinaire

COMM-B415
(optional)

[Communication marketing : conception et évaluation](#) | Louis WIART (Coordinator)

🕒 5 credits [lecture: 24h] 📅 second term 🗨️ French

COMM-B420
(optional)

[Communication corporate](#) | FRANCOISE LEDUNE (Coordinator)

🕒 5 credits [lecture: 24h, tutorial classes: 24h] 📅 first term 🗨️ French

GECU-Y400
(optional)

[Promotion et commercialisation de projets culturels](#) | Béatrice Best (Coordinator)

🕒 5 credits [lecture: 24h] 📅 second term 🗨️ French

GEST-D447
(optional)

[Principes généraux d'organisation et de gestion](#) | Philippe SCIEUR (Coordinator)

🕒 5 credits [lecture: 24h] 📅 first term 🗨️ French

SOCA-D106
(optional)

[Introduction à la démarche sociologique et initiation à la recherche documentaire](#) | Carla MASCIA (Coordinator) and Aurélie Aromatario

🕒 5 credits [lecture: 24h, tutorial classes: 24h] 📅 first term 🗨️ French

SOCA-D4001
(optional)

[Culture, globalisation et inégalités](#) | Laurie HANQUINET (Coordinator)

🕒 5 credits [lecture: 24h] 📅 first term 🗨️ French

SOCA-D401
(optional)

[Arts et stratification: approche sociologique de la production, médiation et consommation culturelle](#) | Laurie HANQUINET (Coordinator)

🕒 5 credits [lecture: 24h] 📅 second term 🗨️ French

Master in Management of Cultural Sector

Focus Professional

Bloc 2 | M-PGECUS | MA-PGECU

Tronc commun

Pôle 1 : Territoires

- GECU-D500 **Actualité et questions approfondies relatives aux entreprises culturelles et industries créatives** | Eric VAN ESSCHE (Coordinator)
 5 credits [seminars: 24h] first and second terms French
- GECU-D501 **Actualité et questions approfondies relatives aux institutions culturelles** | Nathalie NYST (Coordinator) and Naima CHIKHI
 5 credits [seminars: 24h] second term French
- GECU-D502 **Actualité et questions approfondies relatives à l'économie des arts et de la culture** | Anne-Sophie Radermecker (Coordinator) and Géraldine DAVID
 5 credits [lecture: 12h, tutorial classes: 12h] second term French

Pôle 2 : Application

- GEST-B515 **Projet de gestion culturelle : application et recherche** | Olivier VAN HEE (Coordinator)
 10 credits [tutorial classes: 12h, project: 36h] second term French
- STAG-B530 **Stage dirigé** | Olivier VAN HEE (Coordinator)
 10 credits [work placement: 24h] first term French

Pôle 4 : Recherche

- MEMO-D564 **Mémoire**
 20 credits academic year French

Modules d'option

A total of five credits chosen from the following

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- ARTC-B420 (optional) **La scène belge: histoires, politiques, institutions** | Clément DESSY (Coordinator) and Karel VANHAESEBROUCK
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- COMM-B420 (optional) **Communication corporate** | FRANCOISE LEDUNE (Coordinator)
⌚ 5 credits [lecture: 24h, tutorial classes: 24h] 📅 first term 🗨 French
- GECU-Y400 (optional) **Promotion et commercialisation de projets culturels** | Béatrice Best (Coordinator)
⌚ 5 credits [lecture: 24h] 📅 second term 🗨 French
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⌚ 5 credits [lecture: 24h, tutorial classes: 24h] 📅 first term 🗨 French
- SOCA-D4001 (optional) **Culture, globalisation et inégalités** | Laurie HANQUINET (Coordinator)
⌚ 5 credits [lecture: 24h] 📅 first term 🗨 French



SOCA-D401
(optional)

Arts et stratification: approche sociologique de la production, médiation et consommation culturelle | Laurie HANQUINET
(Coordinator)

🕒 5 credits [lecture: 24h] 📅 second term 🗨️ French

