







# Master in Management of Tourism Sector

## Focus Professional

The Master in Tourism Studies and Management offers graduates a global, interdisciplinary, and comprehensive view of the tourism industry. The programme is divided into various modules, such as tourism management, sustainable tourism issues and tourism's role in society. This means the programme gives particular attention to the role of stakeholders and development policies that are attentive to local and environmental needs. Students are introduced to impact assessment and management tools, in order to guarantee a harmonious integration of economic, social and environmental aspects.

### Bloc 1 | M-TOURS | MA-TOUR









## Management du tourisme

- TOUR-F422 **Marketing du tourisme** | Miguel COTTON (Coordinator)  
 5 credits [lecture: 24h, tutorial classes: 12h, practical work: 4h, project: 30h]  first term  French
- TOUR-F424 **Projets touristiques** | Isabelle CLOQUET (Coordinator)  
 5 credits [lecture: 18h, practical work: 30h]  second term  French
- TOUR-F425 **Gestion des entreprises touristiques** | Isabelle CLOQUET (Coordinator)  
 5 credits [lecture: 24h, practical work: 12h, project: 42h]  first term  French

## Développement durable du tourisme

- TOUR-F401 **Principes et pratiques de médiation touristique** | Laurence GILLOT (Coordinator)  
 5 credits [lecture: 24h, practical work: 24h, project: 6h]  second term  French
- TOUR-F407 **Transport, mobilités et environnement** | Frédéric DOBRUSZKES (Coordinator)  
 5 credits [lecture: 24h, practical work: 6h]  second term  French
- TOUR-F408 **Systèmes touristiques** | Jean-Michel DECROLY (Coordinator)  
 5 credits [lecture: 24h, practical work: 12h, project: 42h]  first term  French
- TOUR-F430 **Tourisme et environnement** | Isabelle CLOQUET (Coordinator) and Anya DIEKMANN  
 5 credits [lecture: 18h, practical work: 18h, project: 42h]  first term  French

## Analyse scientifique du tourisme et de sa place dans la société

- TOUR-F414 **Travaux de recherche en tourisme 1** | Jean-Michel DECROLY (Coordinator)  
 5 credits [lecture: 12h, practical work: 24h, seminars: 6h, project: 24h]  second term  French
- TOUR-F415 **Géohistoire du tourisme** | Jean-Michel DECROLY (Coordinator) and Serge JAUMAIN  
 5 credits [lecture: 48h]  first term  French
- TOUR-F419 **Social and Cultural tourism issues** | Anya DIEKMANN (Coordinator)  
 5 credits [lecture: 24h, practical work: 12h, project: 42h]  second term  English
- TOUR-F426 **Méthodes quantitatives de recherches en tourisme** | Isabelle CLOQUET (Coordinator)  
 5 credits [lecture: 24h, practical work: 12h, project: 42h]  second term  French

## Cours optionnels

Pour arriver à un total de 60 ECTS

Choisir exactement 5 ECTS (avec l'approbation du Jury)

*A total of five credits chosen from the following*

TEMP-0000  
(optional)

**Cours extérieurs au programme**

🕒 5 credits 📅 academic year 🗨️ French



# Master in Management of Tourism Sector

## Focus Professional

### Bloc 2 | M-TOURS | MA-TOUR

#### Tronc commun

- MEMO-F528 **Mémoire de fin d'études** | Isabelle CLOQUET (Coordinator)  
🕒 20 credits [mfe/tfe: 240h] 📅 first and second terms
- STAG-F011 **Stage** | Anya DIEKMANN (Coordinator)  
🕒 10 credits [work placement: 120h] 📅 first and second terms 🗨️ French
- TOUR-F524 **Travaux de recherche en tourisme 2** | Isabelle CLOQUET (Coordinator) and Jean-Michel DECROLY  
🕒 5 credits [lecture: 12h, practical work: 24h, seminars: 6h] 📅 first term 🗨️ French

#### Management durable du tourisme

- TOUR-F516 **Gouvernance et gestion des territoires touristiques** | Sébastien LECERF (Coordinator)  
🕒 5 credits [lecture: 18h, practical work: 6h, field trips: 36h, project: 42h] 📅 first and second terms 🗨️ French
- TOUR-F518 **Principes de création et d'organisation touristique** | Miguel COTTON (Coordinator)  
🕒 5 credits [lecture: 24h, practical work: 12h, project: 42h] 📅 second term 🗨️ French
- TOUR-F519 **Analyse et gestion des aspects sociaux et culturels du tourisme** | Anya DIEKMANN (Coordinator)  
🕒 5 credits [lecture: 24h, practical work: 24h, project: 42h] 📅 first term 🗨️ French
- TOUR-F520 **Tourisme et innovation** | Miguel COTTON (Coordinator)  
🕒 5 credits [lecture: 24h, practical work: 12h, project: 42h] 📅 second term 🗨️ French

#### Cours optionnels

Pour arriver à un total de 60 ECTS

Choisir exactement 5 ECTS (avec l'approbation du Jury)

*A total of five credits chosen from the following*

- TEMP-0000 **Cours extérieurs au programme**  
(optional) 🕒 5 credits 📅 academic year 🗨️ French