

Master in Management of Tourism Sector

Focus Professional

In addition to the 120 Master's credits, complementary courses may be added to the PAE (annual student program), depending on your previous experience, for a maximum of 30 credits. Here is a detailed description of these courses:

TOUR-F3001 - 5 ECTS

PEDA-F400 - 5 ECTS

TOUR-F429 - 5 ECTS

GEOG-F-103 - 5 ECTS

+ 2 courses imposed by the jury

(click on the mnemonic to access the course sheet)

The full program (120 credits, i.e. full-time) is structured around three different teaching modules designed to cover the main aspects of tourism activities.

The three modules are:

Tourism management,

Sustainable tourism development

Scientific analysis of tourism and its place in society







include theoretical and practical courses, a study trip, excursions, an internship and a dissertation.

The program prepares students to design tourism products and events, manage tourism projects, and manage tourist sites and attractions. A critical awareness of the concepts of sustainable development, regional planning, responsible tourism and ecotourism completes the curriculum.

Partnerships with foreign universities offer the possibility of Erasmus exchanges (Spain, France, Sweden, Norway, Croatia, etc.). In addition, some Master's courses are taught in English.

Bloc 1 | M-TOURS | MA-TOUR

Management du tourisme

- TOUR-F422 [Marketing du tourisme](#) | Miguel COTTON (Coordinator)
 5 credits [lecture: 24h, tutorial classes: 12h, practical work: 4h, project: 30h]  first term  French
- TOUR-F424 [Projets touristiques](#) | Isabelle CLOQUET (Coordinator)
 5 credits [lecture: 18h, practical work: 30h]  second term  French
- TOUR-F425 [Gestion des entreprises touristiques](#) | Isabelle CLOQUET (Coordinator)
 5 credits [lecture: 24h, practical work: 12h, project: 42h]  first term  French

Développement durable du tourisme

- TOUR-F401 [Principes et pratiques de médiation touristique](#) | Laurence GILLOT (Coordinator)
 5 credits [lecture: 24h, practical work: 24h, project: 6h]  second term  French
- TOUR-F407 [Transport, mobilités et environnement](#) | Frédéric DOBRUSZKES (Coordinator)
 5 credits [lecture: 24h, practical work: 6h]  second term  French
- TOUR-F408 [Systèmes touristiques](#) | Jean-Michel DECROLY (Coordinator)
 5 credits [lecture: 24h, practical work: 12h, project: 42h]  first term  French
- TOUR-F430 [Tourisme et environnement](#) | Isabelle CLOQUET (Coordinator) and Anya DIEKMANN
 5 credits [lecture: 18h, practical work: 18h, project: 42h]  first term  French

Analyse scientifique du tourisme et de sa place dans la société

- TOUR-F414 [Travaux de recherche en tourisme 1](#) | Jean-Michel DECROLY (Coordinator)
 5 credits [lecture: 12h, practical work: 24h, seminars: 6h, project: 24h]  second term  French

- TOUR-F415 [Géohistoire du tourisme](#) | Jean-Michel DECROLY (Coordinator) and Serge JAUMAIN
🕒 5 credits [lecture: 48h] 📅 first term 🗨️ French
- TOUR-F419 [Social and Cultural tourism issues](#) | Anya DIEKMANN (Coordinator)
🕒 5 credits [lecture: 24h, practical work: 12h, project: 42h] 📅 second term 🗨️ English
- TOUR-F426 [Méthodes quantitatives de recherches en tourisme](#) | Isabelle CLOQUET (Coordinator)
🕒 5 credits [lecture: 24h, practical work: 12h, project: 42h] 📅 second term 🗨️ French

Cours optionnels

Pour arriver à un total de 60 ECTS

Choisir exactement 5 ECTS (avec l'approbation du Jury)

A total of five credits chosen from the following

- TEMP-0000 [Cours extérieurs au programme](#)
(optional) 🕒 5 credits 📅 academic year 🗨️ French

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Bloc 2 | M-TOURS | MA-TOUR

Tronc commun

- MEMO-F528 **Mémoire de fin d'études** | Isabelle CLOQUET (Coordinator)
🕒 20 credits [mfe/tfe: 240h] 📅 academic year 🗨️ English/French
- STAG-F011 **Stage** | Anya DIEKMANN (Coordinator)
🕒 10 credits [work placement: 120h] 📅 academic year 🗨️ French
- TOUR-F524 **Travaux de recherche en tourisme 2** | Isabelle CLOQUET (Coordinator) and Jean-Michel DECROLY
🕒 5 credits [lecture: 12h, practical work: 24h, seminars: 6h] 📅 first term 🗨️ French

Management durable du tourisme

- TOUR-F516 **Gouvernance et gestion des territoires touristiques** | Sébastien LECERF (Coordinator)
🕒 5 credits [lecture: 18h, practical work: 6h, field trips: 36h, project: 42h] 📅 first and second terms 🗨️ French
- TOUR-F518 **Principes de création et d'organisation touristique** | Miguel COTTON (Coordinator)
🕒 5 credits [lecture: 24h, practical work: 12h, project: 42h] 📅 second term 🗨️ French
- TOUR-F519 **Analyse et gestion des aspects sociaux et culturels du tourisme** | Anya DIEKMANN (Coordinator)
🕒 5 credits [lecture: 24h, practical work: 24h, project: 42h] 📅 first term 🗨️ French
- TOUR-F520 **Tourisme et innovation** | Miguel COTTON (Coordinator)
🕒 5 credits [lecture: 24h, practical work: 12h, project: 42h] 📅 second term 🗨️ French

Cours optionnels

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Choisir exactement 5 ECTS (avec l'approbation du Jury)

A total of five credits chosen from the following

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(optional) 🕒 5 credits 📅 academic year 🗨️ French